



# **Welcome to TRIANGLE**

**Europe's Next Generation  
Sustainable & Responsible Tourism  
Learning Delivery Network**

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## TRIANGLE KNOWLEDGE ALLIANCE



Welcome to TRIANGLE - Europe's Next Generation Sustainable & Responsible Tourism Learning Delivery Network

This is a European Sustainable Tourism Research and Monitoring Higher Education & Business Network focused on Europe's protected areas. We are working together as an Erasmus-funded Knowledge Alliance to deliver graduate level, industry-facing tourism sustainability learning experiences to support the implementation of the 2030 Agenda for tourism businesses, destination administrations, academics and students alike. This site introduces you to the range of our work.



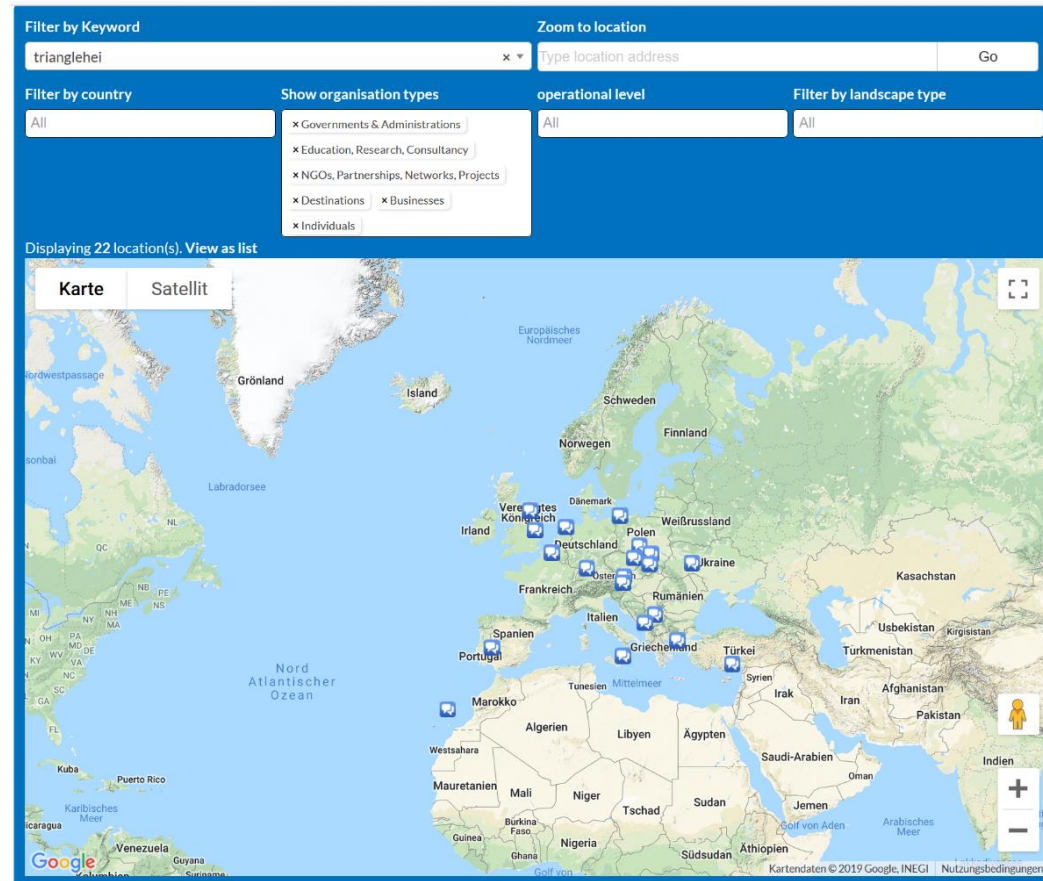




A European Higher Education & Business Network for Sustainable Tourism Research, Monitoring, Education and Training: Partnering across Europe to commonly share knowledge and to contribute to the Sustainable Development Goals 2030.

### Partnering across Europe

- HNE Eberswalde (DE, 2016)
- IREST /Sorbonne University (FR, 2016)
- MODUL University Vienna (AT, 2016)
- University of Algarve (PT, 2016)
- Breda University of Applied Sciences (NL, 2017)
- Faculty of Economics, University of Ljubljana (FELU) (SI, 2017)
- Harokopio University of Athens (GR, 2017)
- Lucerne University of Applied Sciences and Arts (CH, 2017)
- Sheffield Hallam University (UK, 2017)
- University of Las Palmas de Gran Canaria (ULPGC) (ES, 2017)
- University of Surrey (UK, 2018)
- University "Stefan cel Mare" Suceava (RO, 2018)
- Palacky University Olomouc (CZ, 2018)
- University of Rijeka, Faculty of Tourism and Hospitality Management (HR, 2018)
- University of Tirana (AL, 2018)
- University of Salento (IT, 2018)
- University of Malta (MT, 2019)
- Budapest Metropolitan University (HUN, 2019)
- University of Cyprus (CY, 2019)
- University of Slovakia (SK, 2019)





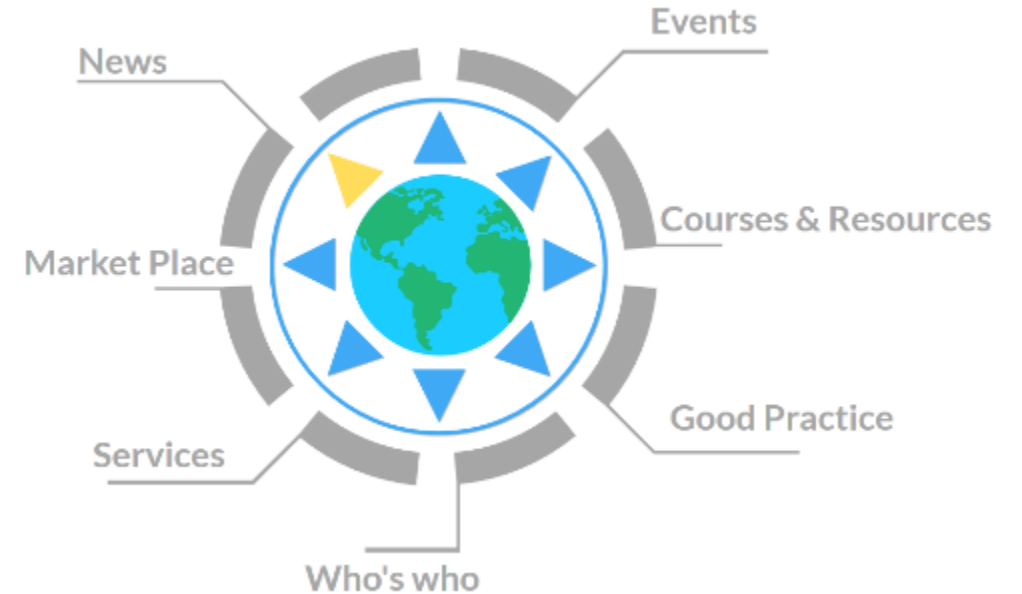
**10 TOPICS** introduce the action fields according to UN and EU policies, linked to SDGs and providing a **COMPASS** to helpful information for administrations and NGOs, academics and consultants, destinations, businesses and travelers.

**TOPICS**

The TOURISM2030 platform brings three decades of past sustainable tourism development experience at the highest level together with the latest contemporary research and market- place developments in the field of travel and tourism to support the work we need to do together to meet UNs 2030 Sustainable Development Goals (SDG 2030).

**Choose your topic below & explore the knowledge base.**  
 The *Tourism2030 Compass* under each topic leads you a global who is who map, courses and resources, certificates, good practices, events, news and more.

**The 10 action fields for achieving the SDGs2030**





The **Tourism2030 Drivers Test** gives a structured induction to students and tourism professionals who wish to access and share quality information on the development of sustainable and responsible travel and tourism.

### TOURISM 2030 INDUCTION & DRIVERS' TEST (1.0)

#### New Tourism2030 Users - Welcome!



... to the structured induction to this Portal for tourism professionals who wish to access and share quality information on the development of sustainable & responsible travel & tourism, and also collaborate with others to do so. Tourism 2030 has so many possibilities for professional use that its worth spending time not just learning what's in the Portal, but learning how to use its' document storage and sharing features, its certification knowledge base, who's who, the green mapping service, Atlas of Excellence, etc ...



STUDENTS' FOLDERS

Therefore ....

the objective of this guidance is to develop and then test the users' competence in:

- a) accessing information (level I)
- b) uploading information (level II)
- c) using the Content Management System (CMS) for folder design and management (level III)

Once you pass your level 3 test, you will receive a TOURISM 2030 Driver's Licence to show that you are a skilled user of the Portal.

Please note: the total time for taking the Drivers Test levels I to III is 11- 12 hours.

#### Start learning!

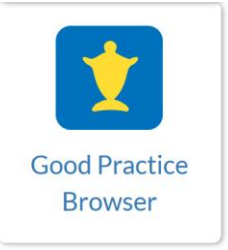
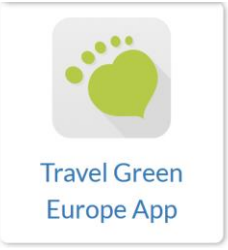
You can start learning about this Portal and how to use it as a knowledge base and networking system now by following the steps below:

Level I - Accessing Information ▼

Level II - Uploading Information ▼

Level III - Using the CMS for Folder Management & Creating your own Tourism 2030 Office Space ▼





The **Competence in Certification** course helps students and tourism professionals to learn the Global Sustainable Tourism Criteria and indicators as baseline for their work in tourism businesses or destinations.

### Competence in Sustainable & Responsible Travel & Tourism Certification



This course is raising your competence in using the Global Sustainable Tourism Criteria to help businesses and destinations meet their SDG2030 targets in a Global Green Market Place.

 Course Description	 Sign up for the course
 Introduction to the training team	 Contact us for more Info



IF YOU HAVE ALREADY STARTED THE COURSE -  
GO BACK IN HERE!



The **Sustainable Development of Tourism course** gives a dynamic insight into the theory of sustainability, the key issues and main stakeholders, covering what is going on both in tourism destinations and the business supply chain.

**Sustainable Development of Tourism - Online Graduate Level Course [Limited access]**



This course can be taken in its entirety on its own, or used in a modular form in other courses that cover tourism sustainability. However you use it, you will find it will give you a dynamic insight into the theory of sustainability, the key issues and main stakeholders, covering what is going on both in tourism destinations and the business supply chain. Its global content covers the latest in sustainability management skills, and provides an ongoing knowledge base and tool set for students who take the course to know how to operate sustainably and responsibly in the exciting world of travel and tourism.





The **Internship Programme** trains students to become experts in sustainable tourism certification and auditing techniques at national and European level and to apply the acquired knowledge in practice.

## TRIANGLE INTERNSHIP PROGRAMME

### Sustainability auditing in practice!

The TRIANGLE Internship Programme 2019 trains students from different European countries to become experts in sustainable tourism certification and auditing techniques at national and European level and to apply the acquired knowledge in practice.

Students with successful application may receive a 2,000 € mobility support from the European Erasmus+ programme!

**FOR STUDENTS**  
**FOR BUSINESSES & DESTINATIONS**







The **Travel Green Europe App** is fed by the global **Green Travel Maps** to support the visibility and market access of tourism businesses, destinations and tour operators that are awarded an environmental or sustainability certificate.

**GREEN TRAVEL MAPS**

The global **Green Travel Maps** with its various certificates and destinations support the visibility of tourism businesses, destinations and tour operators that demonstrably contribute to a environmentally friendly and socially compatible tourism - e.g. most of them located in Europe, more than 5000 in Germany.

The **Travel Green Europe - Responsibility** app is fed by the **Green Travel Maps**.

10 categories of certified tourism

Filter by country: [dropdown] | Filter by Certificate: [dropdown] | Zoom to location: [input]

Selected categories: [dropdown]

Displaying 2245 locations. View as list | Link to print map | Link to download map | Open in Google Earth

Map interface showing Europe with numerous location markers and navigation controls.





The **Certification Quickfinder** gives global transparency and helps tourism businesses, destinations and tour operators to find those certificates which are available to them in their country and which meet their expectations.

## CERTIFICATION QUICKFINDER



### Which certificate for my business?

The Global Certification Quickfinder helps tourism businesses, destinations and tour operators to find those certificates which are available to them in their country and which meet their expectations on the coverage of sustainability issues, the credibility level, the visibility of their certified tourism on the global Green Travel Maps and other services for their applicants and members. Test it and

1. Select your category and country
2. Filter the available certificates
3. View the profile(s) & make your choice!

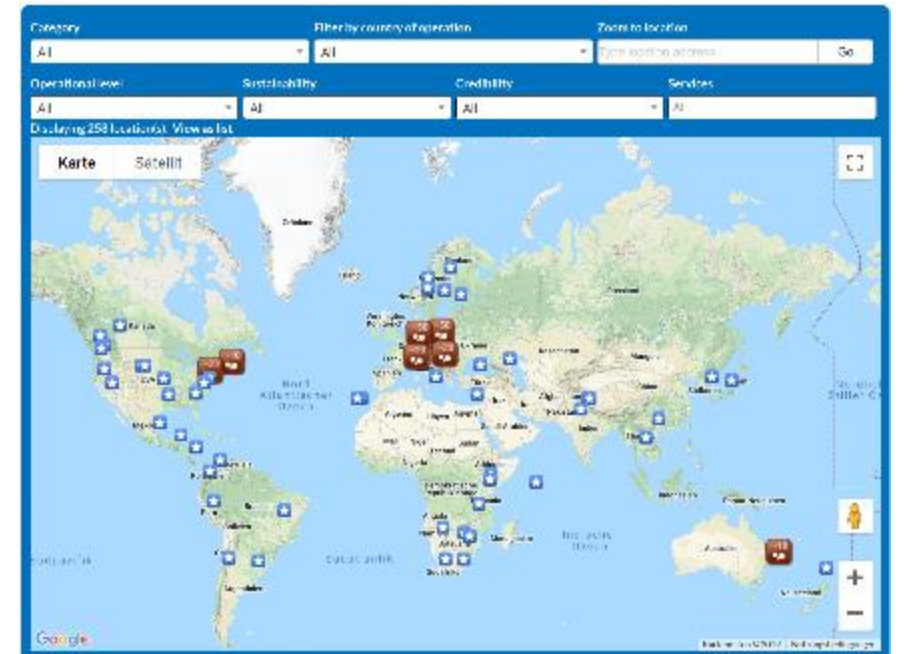
Top Transparency: Certificates with Profiles & Maps



Your most appropriate category

Your filters for sustainability, credibility and services

Transparency on each certificate







TRIANGLE KA  
Network



Collaborative  
Knowledge Base



TOURISM2030  
Drivers Test



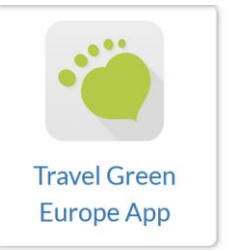
Certification  
Course



SDT Course &  
Handbook



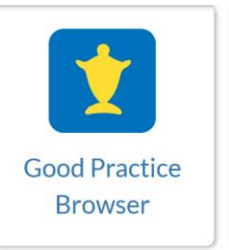
Internship  
Programme



Travel Green  
Europe App



Certification  
Quickfinder



Good Practice  
Browser



Going Green  
Programme

The **Good Practice Browser** allows you to search and filter by the GSTC criteria outstanding examples of businesses and destinations all over the world, having been finalists or winners of environmental and sustainability awards.

### GOOD PRACTICE BROWSER

The Tourism2030 Good Practice Browser allows you to search and filter outstanding examples of businesses and destinations all over the world. The Browser so far shows the locations of more than 500 finalists and winners of environmental and sustainability awards. About 70 examples a.s. in European destinations have been described in detail with their approaches, measures and achievements. You can filter these examples per country, category, landscape type - and per the GSTC criteria for destinations.







The **Going Green - Travel & Tourism 2030** programme gives businesses and destinations with protected areas an introduction to the tools and services for managing, monitoring and marketing their green offer.

### A TRIANGLE Service for SME and Destinations

The Going Green - Travel & Tourism 2030 programme is a **TRIANGLE business sustainability outreach service** for members & beneficiaries who wish to face the challenges and take the opportunities of the 2030 global Agenda. Tourism businesses and service providers in destinations with protected areas across Europe as well as destination managers get an introduction to the tools and services for **managing, monitoring and marketing their green offer**.



### Making your business and destination go green is (not) easy!

Gain a greener vision of your business' and/or destinations' future in a learning format suited to you.

Cultivate the green interest in your business networks through TRIANGLE partnership webinars, seminars, workshops and ongoing support.

Going Green Toolkit

Workshop Formats

Benefits for participants

European Team of Experts



# Contact

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<https://destinet.eu/who-who/civil-society-ngos/triangle-knowledge-alliance-net>



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Erasmus+ Programme  
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