



**DestiNet –  
FAST-LAINs  
online sustainable  
tourism networking tool**

**A comprehensive sustainable  
tourism *Topic Information  
Framework* has been deve-  
loped covering the following  
subjects:**

**Tourism  
Innovation –  
*from research  
to market place***



The DestiNet Portal ([www.destinet.eu](http://www.destinet.eu)) is a multi-stakeholder platform designed to support administrators, businesses and consultants/academics to establish their own research to market-place tourism knowledge and innovation communities.

The site enables these professional sustainable tourism stakeholders to collectively manage the knowledge needed for businesses and destinations to be more competitive and responsible.

Users can access a who's who of sustainable tourism (local to global), collectively contribute to an expert topic knowledge base, share good practice, news and events, place certified products and services on a global green market-place, and use a European virtual sustainable tourism observatory management system.

The FAST-LAIN project has demonstrated how the site can be developed at regional, national, European and global levels, enabling a professional information workflow to be designed for those who wish to use global information locally, or vice versa.



◇ Natural and Cultural Heritage



◇ Climate Change –  
Energy & Resource Efficiency



◇ Sustainable Transport & Travel



◇ Destination Management &  
Good Governance



◇ Sustainable  
Supply Chain Management



◇ Knowledge Networking,  
Training & Education



◇ Quality Assessment,  
Certification & Marketing



◇ Sustainable Consumption and  
Production & Tourism (overarching  
theme)

Find out more:  
[destinet.eu/topics](http://destinet.eu/topics)

**Networking the  
knowledge you need  
to innovate to be  
more sustainable in  
a competitive global  
economy**

[www.destinet.eu](http://www.destinet.eu)

CONTACT  
ECOTRANS e.V.  
Futterstr. 17-19  
66111 Saarbrücken  
(Germany)

T: +49-681-374679  
F: +49-681-374633  
E: [contact@ecotrans.de](mailto:contact@ecotrans.de)  
I: [www.ecotrans.org](http://www.ecotrans.org)

**ECO TRANS**



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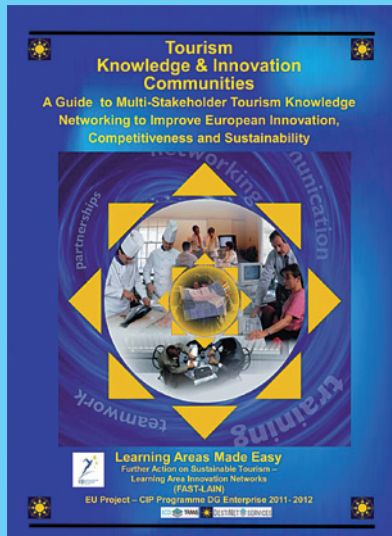


## About FAST-LAIN

FAST-LAIN - Further Action on Sustainable Tourism – Learning Area Innovation Networks – is an EU DG Enterprise CIP project designed by ECOTRANS to set up knowledge networking processes that enable European SMEs and regions to be more sustainable and competitive.

Tourism authorities and research bodies from Germany, Spain, Croatia, France, Sweden, Norway and Portugal - with support from UNWTO, UNEP, EEA, European Travel Commission, German Tourism Association, Italian Ministry of Economic Development and a European team of experts - have contributed to the following outputs:

- ◇ an online Information and Communications Technology (ICT) tourism networking system
- ◇ a topic research framework related to sustainable tourism development
- ◇ a Tourism Knowledge and Innovation Communities on-line system for networking innovation processes
- ◇ regional/national/international stakeholder clusters focused on specific tourism thematic
- ◇ a tourism development best practice transfer mechanism
- ◇ a concept for a virtual European Tourism Observatory



## Partners and their Activities

Regional partners from 7 different countries together with ECOTRANS have been piloting the development of a European-wide system to enable destinations and businesses to engage in sustainable *research to market place* innovation processes and have implemented tourism knowledge and innovation communities using DestiNet.

- ◇ Consorcio Insular de la Reserva Mundial de la Biosfera La Palma, Spain
- ◇ UNEP/GRID-Arendal, Norway
- ◇ IREST - Université Paris I Panthéon-Sorbonne, France
- ◇ **Ministry of Tourism, Croatia**
- ◇ Lunds Universitet - IIIEE, Sweden
- ◇ Tourismus Zentrale Saarland, Germany
- ◇ Universidade do Algarve, Portugal

### Innovation in Tourism for European Destinations and Businesses

#### DestiNet helps you

- ◇ Manage your information
- ◇ Map your contacts
- ◇ Market your good practices
- ◇ Monitor your progress

www.destinet.eu



## Pilot Project Croatia Ministry of Tourism: Croatian Portal for Sustainable Tourism

Ministry of Tourism ([www.mint.hr](http://www.mint.hr)) is the state administration body with competences for tourism policy and the Croatian tourism strategy, the system of tourist boards, the accommodation facilities classification, monitoring and analysis of the tourism market, international cooperation in tourism etc.

The Croatian Portal on Sustainable Tourism provides an entry point to all concerned stakeholders on laws and other regulations, awards, certificates, best practices, knowledge, events, existing resources, but also on projects aimed at sustainable tourism development, including the available national and international sources of financing. It will additionally provide a direct access to the European site DestiNet ([www.destinet.eu](http://www.destinet.eu)) that will post, in English, the most important pieces of information of all the Croatian stakeholders involved in the project.

This portal is aimed at attracting all those representatives of the public and private sector, all governmental levels and the civil society who can contribute to the strengthening of the knowledge and information base in further work on sustainable tourism development, research and innovation included.

[www.odrzivi.turizam.hr](http://www.odrzivi.turizam.hr)

<http://destinet.eu/who-who/civil-society-ngos/sustainable-responsible-tourism-croatia>

Find out more:  
[destinet.eu/who-who/civil-society-ngos/fastlain/](http://destinet.eu/who-who/civil-society-ngos/fastlain/)