**FAST-LAIN DestiNet Flyer March 2012 –TEXT TO BE TRANSLATED**

**DestiNet Services**

**We offer:**

◊ Access to a global knowledge base of sustainable tourism – management of contributor and administrator rights

◊ Evidenced-based good practice knowledge transfer system – the Global Atlas of Excellence in Sustainable Tourism

◊ Listing and promotion on the Global Sustainable Tourism Market Place – put your business into a global green and responsible tourism supply chain

◊ Setting up a destination management & marketing system using DestiNet – induction materials for the DestiNet Sustainable Destination tool-kit, expert input into destination policy-making, planning, mapping, monitoring and marketing

◊ Using DestiNet in European Projects – plug your project into the market place and global knowledge network

◊ Networking stakeholders for European funding applications

◊ Skype supported inductions, workshops, and conferences for your municipality, region or association.

**log on to www.destinet.eu for further information**

**Market Place**

A quality assessed, independent global green market place to promote and find sustainable and responsible tourism.

A one stop shop window to all certification pro­grams and awards.

Market access for certified and awarded tourism businesses, products and services.

**USERS**

◊ Austrian Ecolabel

◊ Ecocamping

◊ CSR Tourism

◊ Alpine Pearls

◊ EDEN

◊ EEN

**D**ESTI**N**ET

**Knowledge Networking Portal for Sustainable & Responsible Tourism**

**www.destinet.eu**

*Connecting Sustainable Tourism Development*

YOUR multi-stakeholder

◊ knowledge networking tool

◊ good practice database

◊ global green market place

◊ sustainable tourism observatory

[*www.destinet.eu*](http://www.destinet.eu)

**Destinations**

Support for municipalities, regions and countries for managing, mapping, marketing and monitoring your sustainable tourism activity.

A complete system helping you to set up a Destination Learning Area and to foster local innovation and sustainability processes.

**Knowledge Base**

T o p i c L e a r n i n g A r e a s

Topic Learning Areas - where quality-assessed information is linked to the education and training resources, businesses and people you need.

My DestiNet - putting state-of the-art, internet-based professional networking tools in your hands to work together to implement sustainable tourism.

**M y D e s t i N e t - O u r S u p p o r t -** Y o u r R o l e

**Testimonial**

*“DestiNet helped us to map, market and monitor our sustainable tourism stakeholders and their services in our 14 municipalities and to exchange and collaborate with other destinations in Europe”.*

Antonio San Blas, director

***About DestiNet***

*DestiNet was initiated in a UN WSSD Type II Partnership project in 2003, supported by the EEA, UNWTO, UNEP and Ecotrans.*

*Further support for its development has recently been given by the EU in the FASTLAIN Project, which promotes research to market-place innovation processes for competitiveness and sustainability in tourism regions through ICT-based knowledge networking.*

*Currently DestiNet is in use in over 20 countries, with a global information and knowledge networking coverage.*

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