

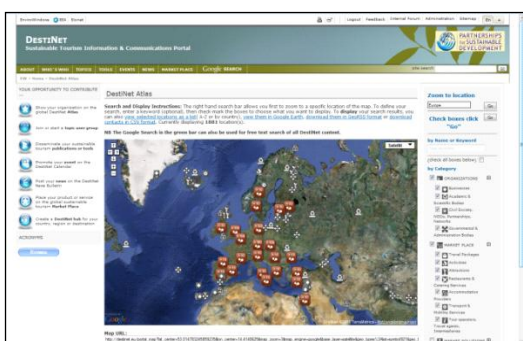
ECO TRANS

The ECOTRANS Network for Sustainable Tourism Development is a leading European level NGO linking stakeholders in 14 countries since 1992. Ecotrans is a founding member and executive body of the UN Type II DestiNet Partnership, working with the European Environment Agency (EEA), the World Tourism Organization (UN-WTO) and the United Nations Environment Programme (UNEP). With the European FAST-LAIN project ECOTRANS is connecting regional, national and international stakeholders for exchange and networking.

DestiNet

The DestiNet Partnership now aims to:

- Invite regional, national and international organisations and experts to link their information to DestiNet
- Establish knowledge networks on key sustainable tourism topics
- Create virtual market-places of tourism sector sustainable consumption and production



The DestiNet portal has been developed as a multi-stakeholder sustainable tourism observatory, knowledge networking tool, best practice database and global green market place

With DestiNet you can

- Disseminate your own information to an international audience
- Map and promote certified products and services in a global sustainable tourism market-place
- Manage multi-stakeholder actions in tourism discussions and destinations
- Plan your green/sustainable tourism development strategy
- Organise your conferences and events on-line
- Link your website into a global community of sustainable tourism stakeholders
- Inform yourself of good practice examples throughout Europe and globally
- Access and contribute to a global database of useful topics, tools and events
- Make links with other regions and stakeholders
- Run an open-access virtual office for your association, network or project
- Set up and manage tourism knowledge and innovation networks in your area



Information & stakeholders for making tourism more sustainable

FAST-LAIN

Further Action on Sustainable Tourism – Learning Area Innovation Networks
Ecotrans is running the EC - DG Enterprise pilot project to establish a European Sustainable Tourism Observatory and develop regional sustainable tourism innovation clusters.



The European Commission's handbook "Innovation in Tourism – How to create a Tourism Learning Area" was produced by Ecotrans for DG Enterprise and offers state-of-the-art networking and clustering approaches that the DestiNet Portal is specifically designed to deliver to your region.

From Research to Market Place

Tourism authorities and research bodies from Germany, Spain, Croatia, France, Sweden, Norway and Portugal - with support from the European Commission (CIP programme), UNWTO, UNEP, EEA, European Travel Commission, German Tourism Association and Italian Ministry of Regional Development - are working together to monitor their sustainable tourism development regarding a set of main topics, to map their stakeholders, tools and best practices, and to market their eco-certified tourism.



Main topics: a comprehensive sustainable tourism information framework

- Natural and Cultural Heritage
- Climate Change- Energy & Resource Efficiency
- Sustainable Transport & Travel
- Destination Management & Good Governance
- Sustainable Supply Chain Management
- Knowledge Networking, Training & Education
- Quality Assessment, Certification & Marketing
- Sustainable Consumption and Production & Tourism (overarching theme)

You can use the public DestiNet Market Place to give access to your eco-certified and awarded sustainable tourism products and services:

- Transport & Mobility Services
- Accommodation Providers
- Restaurants & Catering Services
- Visitor Attractions
- Activities
- Travel Packages
- Tour operators, Travel Agents, Intermediaries
- Destinations

Your region can join in this process. Please contact us and see <http://destinet.eu/topics/training-education/fastlain/>

Contact

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