



DestiNet – FAST-LAINs online sustainable tourism networking tool

A comprehensive sustainable
tourism *Topic Information
Framework* has been deve-
loped covering the following
subjects:

Tourism Innovation - from research to market place

The DestiNet Portal (www.destinet.eu) is a multi-stakeholder platform designed to support administrators, businesses and consultants/academics to establish their own research to market-place tourism knowledge and innovation communities.

The site enables these professional sustainable tourism stakeholders to collectively manage the knowledge needed for businesses and destinations to be more competitive and responsible.

Users can access a who's who of sustainable tourism (local to global), collectively contribute to an expert topic knowledge base, share good practice, news and events, place certified products and services on a global green market-place, and use a European virtual sustainable tourism observatory management system.

The FAST-LAIN project has demonstrated how the site can be developed at regional, national, European and global levels, enabling a professional information workflow to be designed for those who wish to use global information locally, or vice versa.



◇ Natural and Cultural Heritage



◇ Climate Change –
Energy & Resource Efficiency



◇ Sustainable Transport & Travel



◇ Destination Management &
Good Governance



◇ Sustainable
Supply Chain Management



◇ Knowledge Networking,
Training & Education

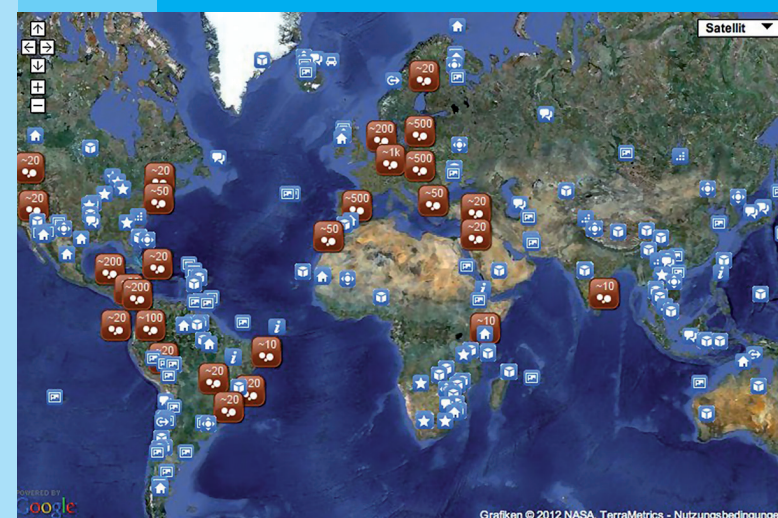


◇ Quality Assessment,
Certification & Marketing



◇ Sustainable Consumption and
Production & Tourism (overarching
theme)

Find out more:
destinet.eu/topics



Networking the
knowledge you need
to innovate to be
more sustainable in
a competitive global
economy

www.destinet.eu

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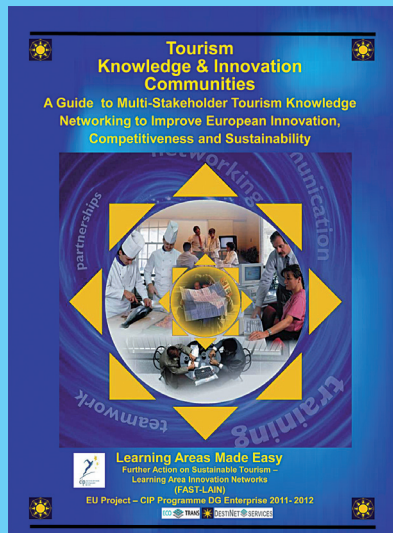


About FAST-LAIN

FAST-LAIN - Further Action on Sustainable Tourism - Learning Area Innovation Networks - is an EU DG Enterprise CIP project designed by ECOTRANS to set up knowledge networking processes that enable European SMEs and regions to be more sustainable and competitive.

Tourism authorities and research bodies from Germany, Spain, Croatia, France, Sweden, Norway and Portugal - with support from UNWTO, UNEP, EEA, European Travel Commission, German Tourism Association, Italian Ministry of Economic Development and a European team of experts - have contributed to the following outputs:

- ♦ an online Information and Communications Technology (ICT) tourism networking system
- ♦ a topic research framework related to sustainable tourism development
- ♦ a Tourism Knowledge and Innovation Communities on-line system for networking innovation processes
- ♦ regional/national/international stakeholder clusters focused on specific tourism thematic
- ♦ a tourism development best practice transfer mechanism
- ♦ a concept for a virtual European Tourism Observatory



Find out more:

destinet.eu/who-who/civil-society-ngos/fastlain/

Partners and their Activities

Regional partners from 7 different countries together with ECOTRANS have been piloting the development of a European-wide system to enable destinations and businesses to engage in sustainable *research to market place* innovation processes and have implemented tourism knowledge and innovation communities using DestiNet.

- ♦ Consorcio Insular de la Reserva Mundial de la Biosfera La Palma, Spain
- ♦ **UNEP/GRID-Arendal, Norway**
- ♦ IREST - Université Paris I Panthéon-Sorbonne, France
- ♦ Ministry of Tourism, Croatia
- ♦ Lunds Universitet - IIIEE, Sweden
- ♦ Tourismus Zentrale Saarland, Germany
- ♦ Universidade do Algarve, Portugal

Innovation in Tourism for European Destinations and Businesses

DestiNet helps you

- ♦ Manage your information
- ♦ Map your contacts
- ♦ Market your good practices
- ♦ Monitor your progress



www.destinet.eu



UNEP/GRID-Arendal, Norway: Linking Tourism & Conservation (LT&C) and the Global Partnership for Sustainable Tourism (GPST)

UNEP/GRID-Arendal is a collaborating centre of the United Nations Environment Programme (UNEP) located in Southern Norway.

The LT&C initiative aims at creating incentives for positive change to benefit successful development and management of the world's protected areas.

This can be achieved by:

- ♦ Proactively considering the role of tourism in the development of (new) protected areas. Scarce funds for effective management can be increased through financial flow from tourism.
- ♦ Encouraging tourism businesses to include nature conservation in their management plans. This leads to involvement and commitment of more stakeholders into biodiversity conservation.
- ♦ Increasing awareness and support among visitors to protected areas that can lead to direct financial support and support for relevant organizations and policies.

As partner of the FAST-LAIN project GRID-Arendal hosted a LT&C seminar at the GPST meeting in Korea 2012 and conducted a survey about existing LT&C cases (<http://www.grida.no/tourism/survey.aspx>). The results were used to map best practice European LT&C examples on DestiNet.

Please follow the links for more information:

<http://www.grida.no/tourism/>

<http://destinet.eu/who-who/civil-society-ngos/linking-tourism-conservation-gpst>

<http://www.globalsustainabletourism.com/Members/39-UNEP-GRID-Arendal.html>