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- National Park as the setting factor for tourism



Norwegian Nature Inspectorate

Geilo



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- Adviser for tourists, industry practitioners.
- Guide in relation to the use of our protected areas
- Oversight and control of the movement - operation - organized activity.
- Facilitation and management.



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Claim # 1

- Hallingskarvet National Park is the most important factor in marketing

- Why ?

Answer: There is only one of them in the world.





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Claim # 2

- What is a tourist?
- Tourists are visiting in Hol, either on business overnight, with permanent residents, in tents, traveling through and keeps us alive...

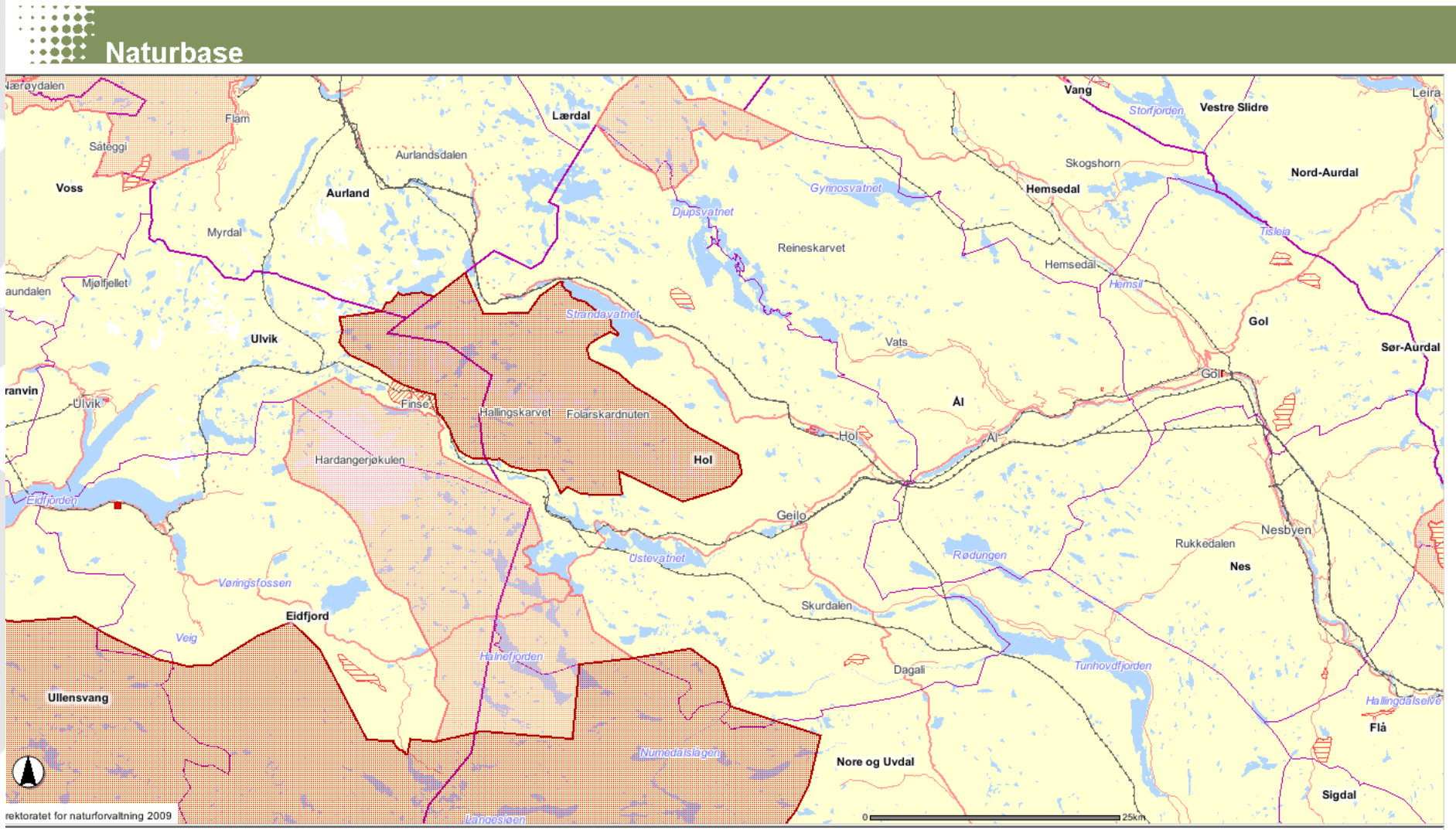




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Direktor

Protected areas are good business...





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Arctic fox project at Finse

- Set out 16 individuals in January
- All material is out in the mountains.
- Inspection and reading, about battery replacement, each 3rd week





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Stairway to heaven og reality?



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Some examples of damage to the terrain in the National Park



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How will it be?



Before



After



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...or like this



Before



After



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What is the most important thing we do?

- Talk about the positive things - highlight the unique.





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Impact of Tourism

- If we succeed in restoring the Arctic fox will be one of the bigger news in Europe.
- This can be used actively to promote our national park.
- But, it is sustainable?





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Welcome to the mountains!

- As the Norwegian Nature Inspectorate is a pleasure to welcome you to Hallingskarvet National Park. Use it so that your children can experience the unspoiled Norwegian nature in the future.

