

The European Ecotourism Labelling Standard (EETLS)

- Global and European Context
- EETLS development, recognition, tools
 - EETLS on DestiNet
 - DestiNet for all



Herbert Hamele

ECOTRANS, Saarbrücken

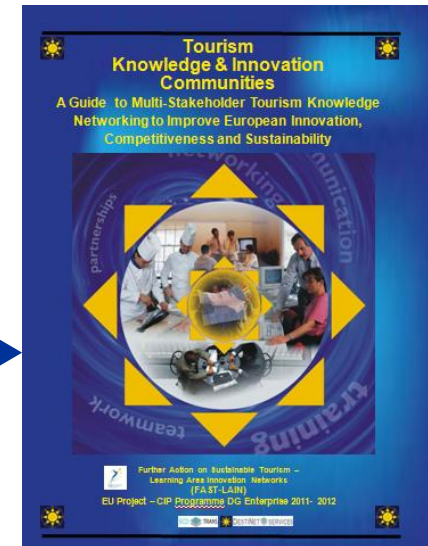
TUI AG – Hanover, March 11-12, 2013

ECO TRANS

European Network for Sustainable Tourism Development (founded 1993)

- Members in 14 countries
- International studies & research
- European pilot projects & initiatives
- Knowledge centre for Tourism Ecolabelling
- Networking and dissemination of good practice

e.g.



Founding Member of

- DestiNet Portal - UN Partnership for Sustainable Development
- Global Sustainable Tourism Council
- Global Sustainable Tourism Partnership



DestiNet



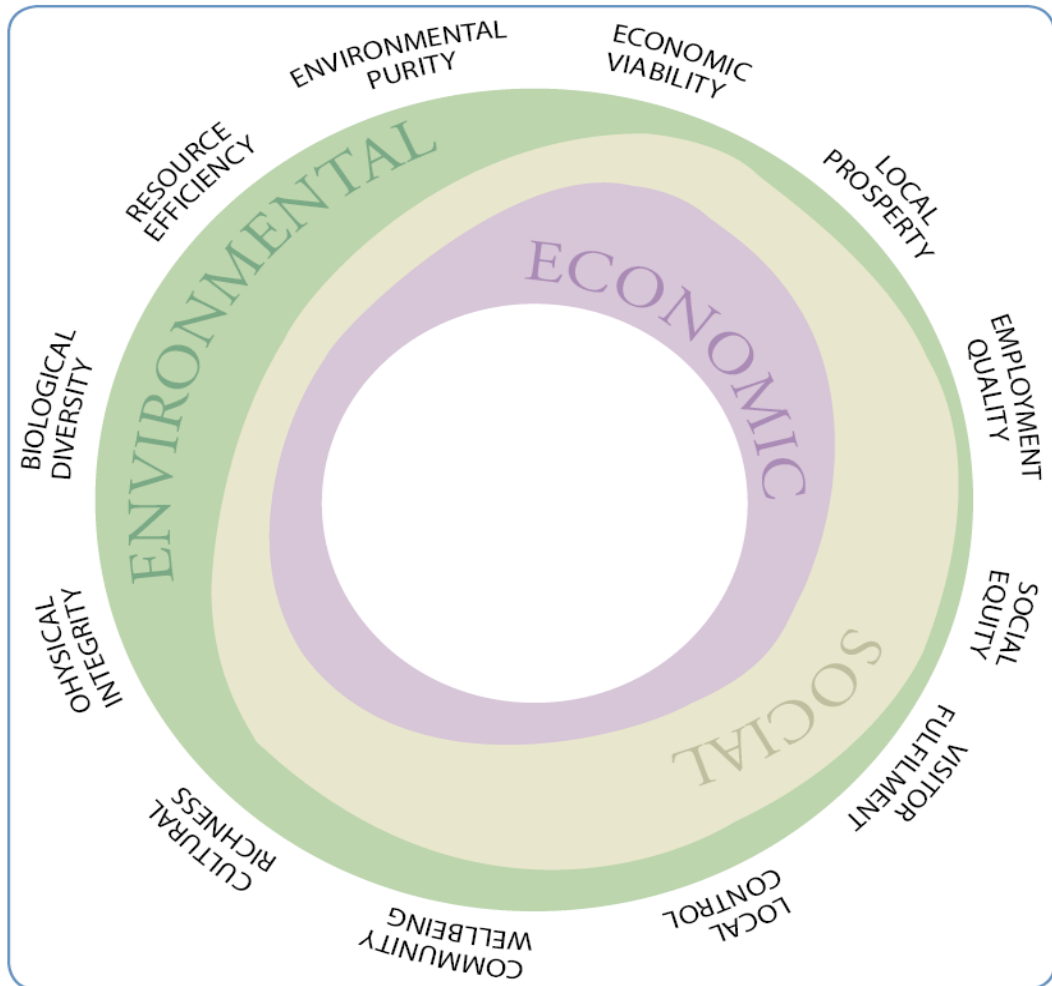
CONTEXT:

12 aims for an agenda for sustainable tourism

**Making Tourism
more sustainable –
A guide for policy
and decision makers**



The **12 aims for an agenda for sustainable tourism** (UNWTO/UNEP) are relevant to all destinations and allow to define specific objectives and priorities. >>> [download](#)



CONTEXT:

European policies for competitive & sustainable tourism (e.g. EC-COMM 2010) require 21 actions in following 8 key topics:



Natural and Cultural Heritage

Climate Change- Energy & Resource Efficiency



Sustainable Transport & Travel

Sustainable Supply Chain Management



Destination Management & Good Governance



Knowledge Networking, Training & Education

Quality Assessment, Certification & Marketing



Sustainable Consumption and Production & Tourism (overarching)

CONTEXT:

Sustainable Tourism Certification in Europe

Certification programmes with focus on Eco-Tourism



EETLS: The *European Eco-Tourism Labelling Standard*



European
Ecotourism
Network



Education and Culture DG
Lifelong Learning Programme

A – Group of Criteria

Introduction to the A Group of Criteria

- A.1 Management System
- A.2 Legal Compliance
- A.3 Employee Training
- A.4 Customer Satisfaction
- A.5 Marketing Accuracy
- A.6 Design and Construction of Buildings and Infrastructure
 - A.6.1 Local Zoning
 - A.6.2 Design and Siting
 - A.6.3 Sustainable Construction
 - A.6.4 Disabled Access
- A.7 Interpretation
- A.8 Compliance of activities with special regulations in protected areas
- A.9 Raise visitors' sensitivity of the host destination

*Special criteria for
„European Eco-Tourism“
beyond GSTC*



EETLS: The *European Eco-Tourism Labelling Standard*



European
Ecotourism
Network



Education and Culture
Lifelong Learning Programme



B – Group of Criteria

Introduction to the B Group of Criteria

- B.1 Community Development
- B.2 Local Employment
- B.3 Fair-Trade
- B.4 Local Entrepreneurs
- B.5 Indigenous Communities
- B.6 Exploitation
- B.7 Equitable Hiring
- B.8 Employee Protection
- B.9 Basic Services

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- A.9 Raise visitors' sensitivity of

B – Group of Criteria

Introduction to the B Group of Criteria

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- B.2 Local Employment
- B.3 Fair-Trade
- B.4 Local Entrepreneurs
- B.5 Indigenous Communities
- B.6 Exploitation
- B.7 Equitable Hiring
- B.8 Employee Protection
- B.9 Basic Services

C – Group of Criteria

Introduction to the C Group of Criteria

- C.1 Cultural Code of Conduct
- C.2 Historical Artefacts
- C.3 Protection of Sites
- C.4 Incorporation of Culture

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Education and Culture
Lifelong Learning Programme

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- A.9 Raise visitors' sensitivity of

B – Group of Criteria

Introduction to the B Group of Criteria

- B.1 Community Involvement
- B.2 Local Employment
- B.3 Fair-Trade
- B.4 Local Entrepreneurship
- B.5 Indigenous Culture
- B.6 Exploitation
- B.7 Equitable Hiring
- B.8 Employee Protection
- B.9 Basic Services

C – Group of Criteria

Introduction to the C Group of Criteria

- C.1 Cultural Code
- C.2 Historical Architecture
- C.3 Protection of
- C.4 Incorporation

D – Group of Criteria

Introduction to the D Group of Criteria

- D.1 Goods and resources consumption
 - D.1.1 Purchasing Policy
 - D.1.2 Consumable Goods
 - D.1.3 Energy Consumption
 - D.1.4 Water Consumption
- D.2 Waste disposal
 - D.2.1 Wastewater
 - D.2.2 Solid Waste Disposal
 - D.2.3 Harmful Substances
 - D.2.4 Other Pollutants
- D.3 Wildlife and biodiversity
 - D.3.1 Wildlife Species
 - D.3.2 Wildlife in Captivity
 - D.3.3 Landscaping
 - D.3.4 Biodiversity Conservation
 - D.3.5 Interactions with Wildlife

EETLS: criteria & guidance for all Ecotourism related stakeholders in Europe

A - Group of Criteria



A.9. Raise visitors' sensitivity of the host destination

Criterion

Information provided to customers or disseminated as part of the marketing effort should raise public sensitivity of the host destination's natural, cultural, social and political conditions.

Rationale

A core value of Ecotourism is raising awareness of the special conditions in tourism destinations, regarding both their natural assets and the local communities, and encouraging exchange of experience between tourists and local inhabitants.

Sub-criteria

A.9.1. Information provided to customers or disseminated as part of the marketing effort should raise sensitivity of the host destination's natural, cultural, social and political conditions.

Implementation indicators

A.9.1. Show the information provided to customers directly or through the publicity/marketing material of the company presenting the host destination

How can you do it? Some useful tips

1. Submit clients with booklets, CDs or other information material about the history, ecological profile, current population characteristics etc of the host destination
2. Encourage guests to discuss issues affecting the destination with local people

Best practice examples

You can visit the EEN Library of Best Practice and read the case studies that fulfil Criterion A.9 [here](#)



EETLS:

Recognised by the Global Sustainable Tourism Council



The Global Sustainable Tourism Council (GSTC) is pleased to inform you that the **European Ecotourism Labelling Standard (EETLS)** has met all the conditions for full, unconditional recognition as aligned with the Global Sustainable Tourism Criteria for Hotels and Tour Operators. Please accept our congratulations for having met all conditions and achieving full recognition.

Yours Sincerely,




Cathy Parsons, chair of the GSTC Accreditation Panel


Cc: Erika Harms, GSTC Executive Director

Kelly Bricker, GSTC Chair

Amos Bien, GSTC Technical Director




European Ecotourism Network



Education and Culture DG
Lifelong Learning Programme

The European Ecotourism Labelling Standard – EETLS



GLOBAL SUSTAINABLE
TOURISM COUNCIL
MEMBER
Does not indicate GSTC accreditation

Project Nr: 143418-LLP-12008-1-GR-KA3-KA3NW
With the support of the Lifelong Learning Programme, Key Activity 3, ICT of the European Union

This version of the EETLS has been produced by the ECOLNET partnership



ECOLNET

European Ecotourism Knowledge Network

Main tasks until end 2013

- Maintain and further develop the **EETLS**
- Establish **E-tools** for businesses, evaluators and certifying bodies
- Setting up a European Ecotourism Network – **EEN**- and bringing people and information together
- Results and outlook at:

Members:

PRISMA-GR
ECOTRANS-DE
ECEAT-NL
AER-RO
EMÜ-EE
NAPIER-GB

Pan Parks-NL
CTS-IT
IMA-IT
ECOTONO-ES
Silvacultura-FI
ESTECAS-EE



European Ecotourism Network

Folder Administrator: Elina Sarantou/ Prisma, e.sarantou@prismanet.gr

 European Ecotourism Network

JOIN THE NETWORK NOW!

1. **Register here** and check the membership group "European Ecotourism Network"
2. **Edit your contact details** in "[My DestiNet](#)" and connect you with the EEN on the Atlas
3. **Promote** your [publications or tools](#), [events](#) and [news](#) to the EEN community - enter the keyword "ecotourism" !
4. **Use our Ecotourism Knowledge & Learning pool:**
 - o the [European map of 400+ Ecotourism stakeholders and networks](#)
 - o the [EEN Resources](#) with the European Ecotourism Labelling Standard (EETLS), the EEN e-tools for businesses, certification agencies and evaluators, and [100+ more resources](#); publications and and tools for developing, marketing and monitoring ecotourism
 - o the global map of 100+ sustainable tourism and Ecotourism [certification programmes and awards](#)
 - o the European "[Atlas of Excellence](#)" with 200+ good practices and awarded tourism services
 - o [Ecotourism events](#), like conferences, webinars, workshops
 - o [Ecotourism online forums](#) in the world wide web, including the [EEN discussion forum](#)



The 2nd European Ecotourism Conference
23-25 October 2013, Romania



DESTINET





Knowledge Networking Portal for Sustainable & Responsible Tourism



- ÜBER UNS
- WER IST WER
- THEMEN
- RESSOURCEN
- GUTE PRAXIS
- MARKTPLATZ
- OBSERVATORIUM
- ATLAS
- HELP
- Googl

EW » nach Hause

My DestiNet

-  [Einloggen](#)
-  [Add other contacts and/or organization profiles](#)
-  [Join or start a topic user group](#)
-  [Disseminate your sustainable tourism publications or tools](#)
-  [Promote your event on the DestiNet Calendar](#)
-  [Promote your news on the DestiNet News Channel](#)
-  [Place your product or service on the global sustainable tourism Market Place](#)
-  [Create a DestiNet hub for your country](#)

Your Role

-  Governments
-  NGOs
-  Destinations
-  Academics
-  Businesses
-  Travellers

Our Support

-  Who is who?
-  Market place
-  Resources
-  Good practices
-  Observatory
-  Topics

News

FTTSA certified Tourism on the DestiNet Atlas



[Geschrieben am: 14/10/2012]

Veranstaltungskalender

« Oktober 2012 »

M	D	M	D	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Atlas

Sustainable & Responsible Tourism worldwide



Bringing people and information together



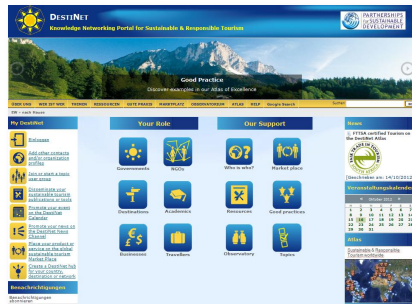
e.g. Ecotourism



Topics & Tips



Who is who



**Resources,
library, tools**



Good practices



**Market place: certificates
and certified tourism**



> 500+ on Ecotourism

> EEN  European Ecotourism Network

> EETLS, e-tools

> 100 good practices

100+ certificates
2000 certified businesses



**Observatory for
monitoring and reporting**



Links to monitoring systems

Destinet.eu – independent quality assessed global platform for sustainable tourism certificates ...



Sustainability in tourism
A guide through the label



European Ecolabel

In the field of tourism, the official European Union label is awarded to accommodation establishments and campsites. The verification process and assignment of the certificate is performed by the national partner organisations, e.g. environmental ministries.

Internet	www.ec.europa.eu/environment/ecolabel
Certifying Organisation	European Commission
Partner Organisation/s	Environmental Ministries of the EU Members States
Scope	Europe
Certified Businesses	506
Sustainability Areas	Environment
Transparency	Standard published
Verification Procedure	On-site third-party verification every 3–5 years

New 2013: GSTC recognised standard: yes/no

Destinet.eu – independent quality assessed global platform for sustainable tourism certificates ...



In the field of tourism accommodation establishments, assignment of the certifications, e.g. environmental

Internet

Certifying Organisations

Partner Organisations

Scope

Certified Businesses

Sustainability Areas

Transparency

Verification Procedures

New 2013: GSTC


DESTINET
Knowledge Networking Portal for Sustainable & Responsible Tourism


PARTNERSHIPS
for SUSTAINABLE
DEVELOPMENT

ABOUT WHO IS WHO TOPICS RESOURCES GOOD PRACTICE MARKET PLACE OBSERVATORY ATLAS HELP Google Site Search

EW - Home - Who is Who - MARKET SOLUTIONS - CERTIFICATES, BRANDS, AWARDS - Certificates and Standards

My DestiNet

-  [Log out](#)
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-  [Promote your news on the DestiNet News Channel](#)
-  [Place your product or service on the global sustainable tourism Market Place](#)
-  [Create a DestiNet hub for your country, destination or network](#)

Notifications

[Subscribe to notifications](#)

Tourism Highlights - European Environment Agency

EU bathing water quality remains high
The Alps: Europe's cherished but endangered mountains
A greener music festival in Roskilde

[More...](#)

ECOTRANS - DESTINET SERVICES

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Certificates and Standards

Folder administrator:
Herbert Hamele, ECOTRANS, herbert.hamele@ecotrans.de

SUSTAINABLE TOURISM CERTIFICATION WORLDWIDE



The global list of sustainable tourism standards and certification programs on DestiNet has been compiled and is continuously updated by ECOTRANS.

ECOTRANS recommends the [Global Sustainable Tourism Criteria](#) as guidance for standards and certification programmes and as base for their further development and international recognition.

OUR TIP

- See the locations of the **120+ certificates** in this folder on the [DestiNet Atlas](#)
- See the certification programmes with [GSTC recognised standards](#)
- Download the international **"Guide through the label jungle"** with the 20 selected certificates below
- Click on the logos** to learn more about these labels and their certified businesses and services world wide



Folder administration

- [Basket of approvals](#)
- [Folder logo](#)
- [User management](#)
- [Right-side portlets](#)
- [Customize Feedback form](#)
- [Subscribe to notifications](#)

News

1993-2013: Happy Birthday ECOTRANS!



[posted on: 06/03/2013]

Atlas

Sustainable & Responsible Tourism worldwide



Calendar of events

March 2013						
M	T	W	T	F	S	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Partnerships

PARTNERSHIPS for SUSTAINABLE DEVELOPMENT



Destinet.eu – independent quality assessed global platform for sustainable tourism certificates ...

Uses for e.g. EETLS:

- Promote the EETLS to Eco-Tourism certification programmes to intergate EETLS criteria into their standards and to certify compliance with EETLS
- Bring certification programmes for Ecotourism destinations together (e.g. Europarc, PanParks, national certificates and initiatives in Romania, Spain, ...)

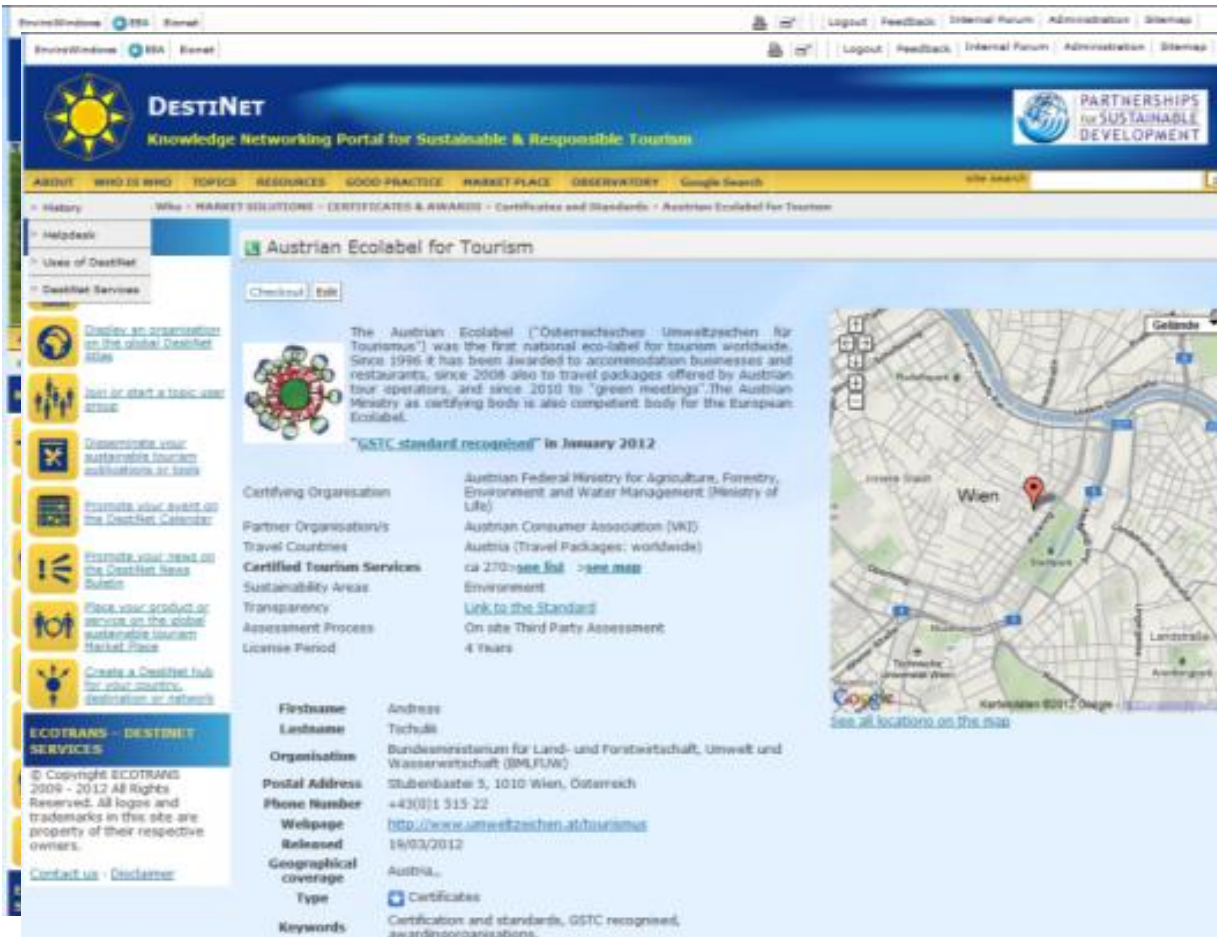


... and to facilitate market access to certified tourism



The screenshot shows the DESTINET website, a Knowledge Networking Portal for Sustainable & Responsible Tourism. The header includes the DESTINET logo, navigation links (Home, About, Who is Who, Topics, Resources, Good Practice, Market Place, Observatory, Google Search), and a 'Partnerships for Sustainable Development' logo. A banner image of a mountain landscape features the text 'Good Practice' and 'Discover examples in our Atlas of Excellence'. The main content area is divided into three columns: 'My Dashboard' with various user action icons, 'Your Role' with icons for Governance, NGOs, Institutions, Academics, Business, and Travelers, and 'Our Support' with icons for Who is who?, Resources, Good practice, and Topics. A right sidebar contains an 'Atlas' section titled 'Sustainable & Responsible Tourism worldwide' and a 'News' section with an update on 270 certified tourism businesses in Austria. The footer includes 'ECO TRANS - DESTINET SERVICES'.

... and to facilitate market access to certified tourism



The screenshot shows the DESTiNET website interface. The main content area displays the profile for the "Austrian Ecolabel for Tourism". The page includes a navigation menu, a sidebar with various service icons, and a detailed profile section with a map of Vienna.

DESTiNET
Knowledge Networking Portal for Sustainable & Responsible Tourism

PARTNERSHIPS for SUSTAINABLE DEVELOPMENT

ABOUT WHO IS WHO TOPICS RESOURCES GOOD PRACTICE MARKET PLACE OBSERVATORY

History: Wien > MARKET SERVICES > CERTIFICATES & AWARDS > Certificates and Standards > Austrian Ecolabel for Tourism

Austrian Ecolabel for Tourism

Checklist Edit

The Austrian Ecolabel ("Österreichisches Umweltzeichen für Tourismus") was the first national eco-label for tourism worldwide. Since 1996 it has been awarded to accommodation businesses and restaurants, since 2006 also to travel packages offered by Austrian tour operators, and since 2010 to "green meetings". The Austrian Ministry as certifying body is also competent body for the European Ecolabel.

"GSTC standard recognised" in January 2012

Certifying Organisation: Austrian Federal Ministry for Agriculture, Forestry, Environment and Water Management (Ministry of Life)

Partner Organisation/s: Austrian Consumer Association (VKI)

Travel Countries: Austria (Travel Packages: worldwide)
ca 270 >[see list](#) >[see map](#)


Certified Tourism Services: Environment

Sustainability Areas: Environment

Transparency: [Link to the Standard](#)

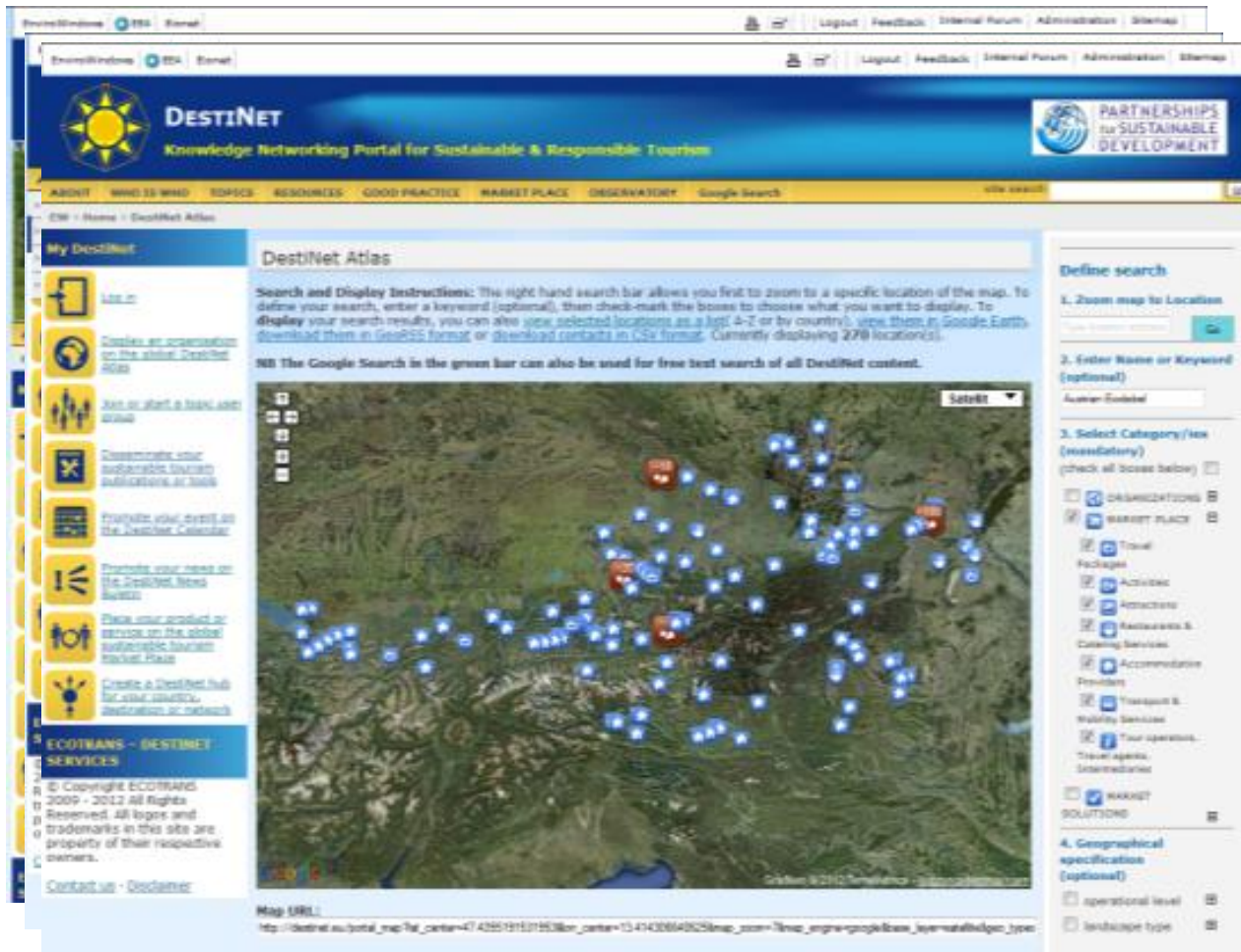
Assessment Process: On site Third Party Assessment

License Period: 4 Years

Firstname: Address
Lastname: Tschudi
Organisation: Bundesministerium für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft (BMLFUW)
Postal Address: Stubenbastei 3, 1010 Wien, Österreich
Phone Number: +43(0)1 515 22
Webpage: <http://www.umweltzeichen.at/tourismus>
Released: 16/03/2012
Geographical coverage: Austria
Type:  Certificates
Keywords: Certification and standards, GSTC recognised, awarding organisations

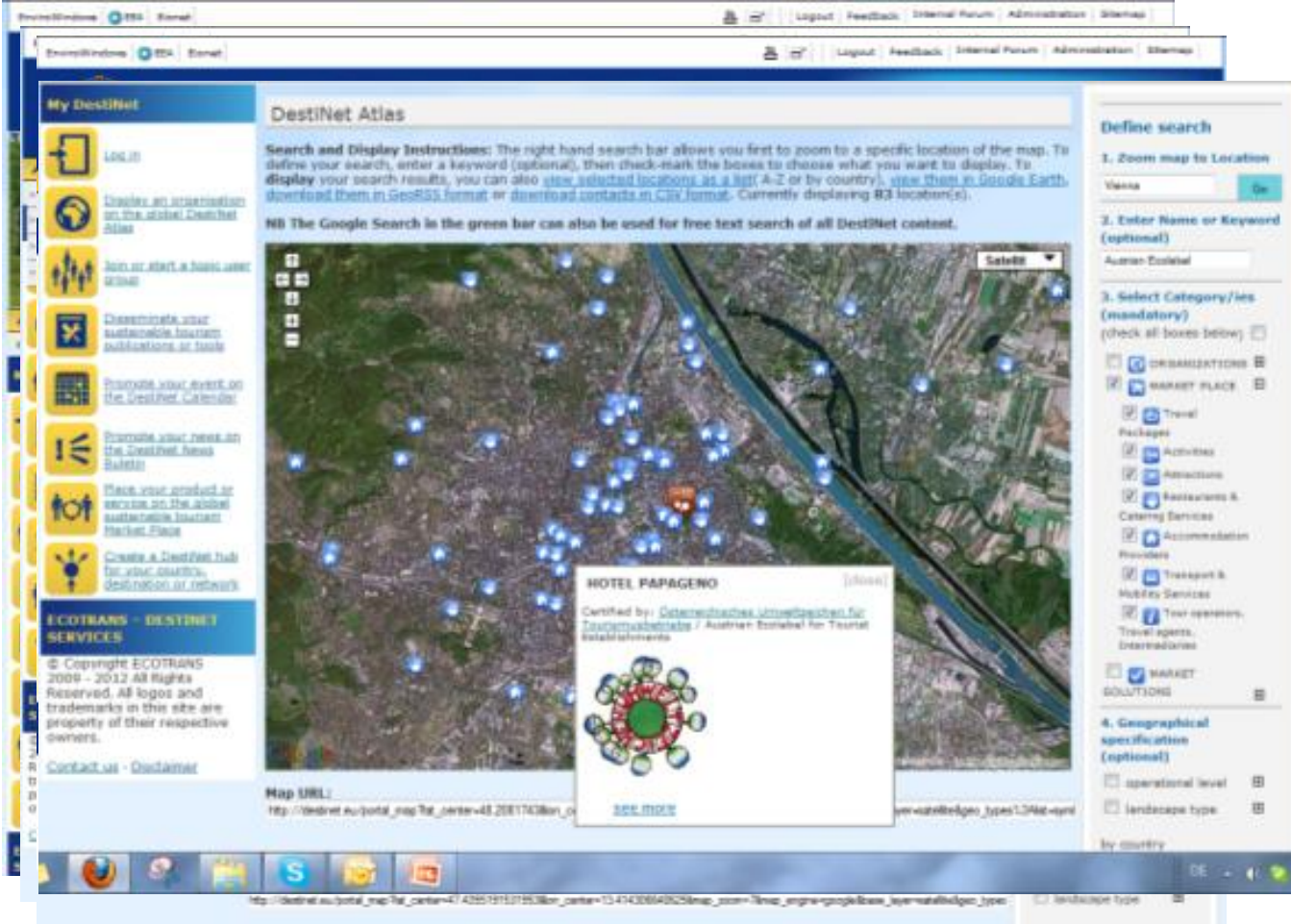
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... and to facilitate market access to certified tourism



The screenshot displays the DestiNet Atlas web application. The header features the DestiNet logo and the tagline "Knowledge Networking Portal for Sustainable & Responsible Tourism". A navigation menu includes links for ABOUT, WHO IS WHO, TOPICS, RESOURCES, GOOD PRACTICE, MARKET PLACE, DISCOVERY, and a search bar. The main content area is titled "DestiNet Atlas" and includes search and display instructions. A central map shows a geographical area with numerous blue location markers and several red markers. To the right of the map is a "Define search" panel with four sections: 1. Zoom map to Location (with a search input and a "Go" button), 2. Enter Name or Keyword (optional) (with a text input field), 3. Select Category/ies (mandatory) (with checkboxes for ORGANIZATIONS, MARKET PLACE, Travel Packages, Activities, Attractions & Restaurants & Catering Services, Accommodation Providers, Transport & Mobility Services, and Tour operators, Travel agents, Intermediaries), and 4. Geographical specification (optional) (with checkboxes for operational level and landscape type). The footer contains copyright information for ECOTRANS (2009-2012) and a contact link.

... and to facilitate market access to certified tourism

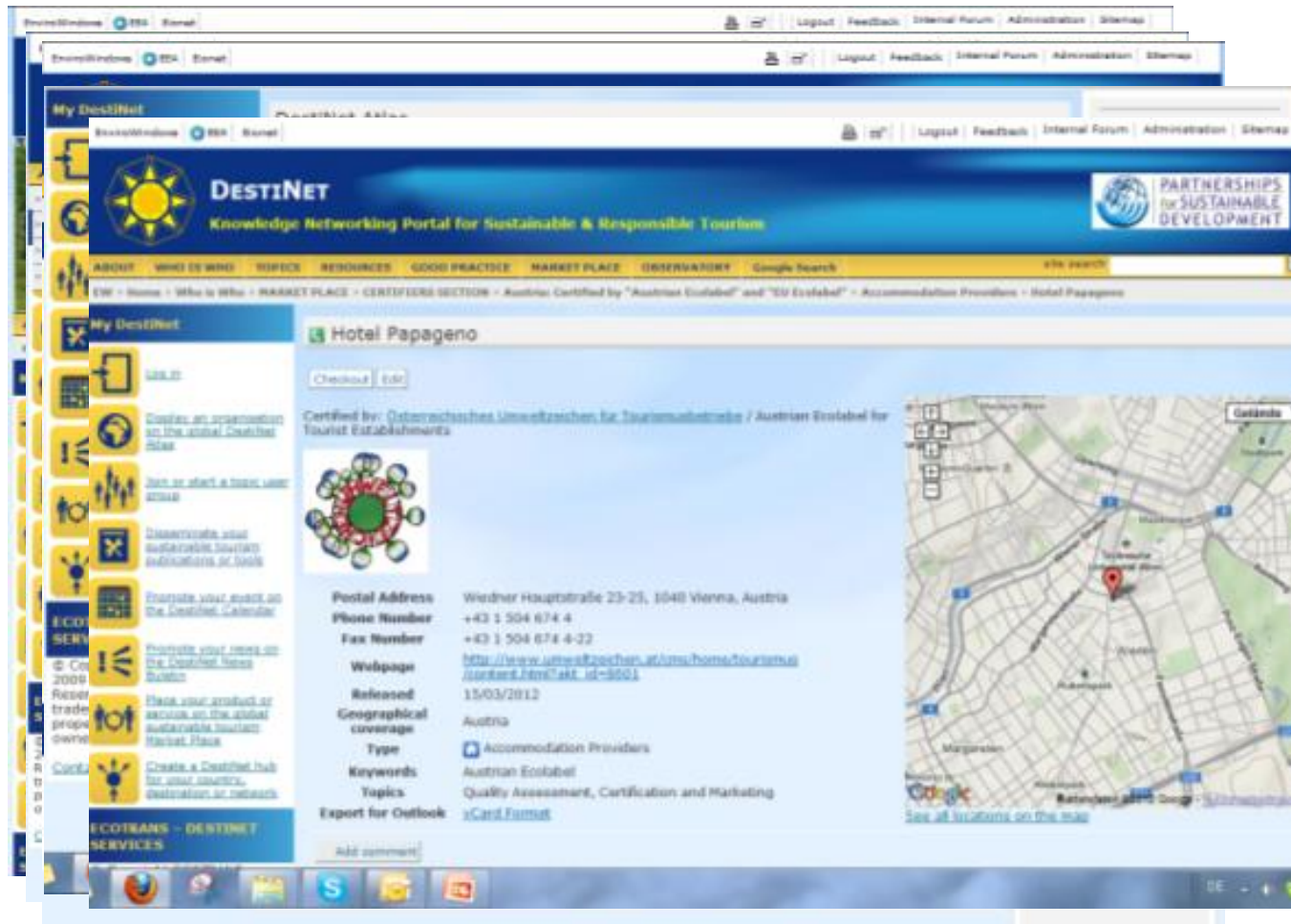


The screenshot displays the DestiNet Atlas web application. The main interface includes a search bar at the top right, a map of Austria with numerous blue location markers, and a sidebar on the left with navigation icons. A pop-up window for 'HOTEL PAPAGENO' is visible, showing its certification details and a circular logo. The search sidebar on the right is titled 'Define search' and contains several sections:

- 1. Zoom map to Location:** Includes a search input field and a 'Go' button.
- 2. Enter Name or Keyword (optional):** Includes a text input field.
- 3. Select Category/ies (mandatory):** Includes a 'check all boxes below' option and several checked categories:
 - ORGANIZATIONS
 - MARKET PLACE
 - Travel Packages
 - ACTIVING
 - Attractions
 - Restaurants & Catering Services
 - Accommodation
 - Providers
 - Transport & Mobility Services
 - Tour operators, Travel agents, Intermediaries
 - MARKET SOLUTIONS
- 4. Geographical specification (optional):** Includes options for 'operational level' and 'landscape type', both of which are currently unchecked.

At the bottom of the map area, there is a 'Map URL:' field with a long URL: `http://destinet.eu/portal_map_for_center=48.2081743&lon_center=13.4143366&zoom=13&map_engine=google&base_type=satellite&geo_type=...`

... and to facilitate market access to certified tourism

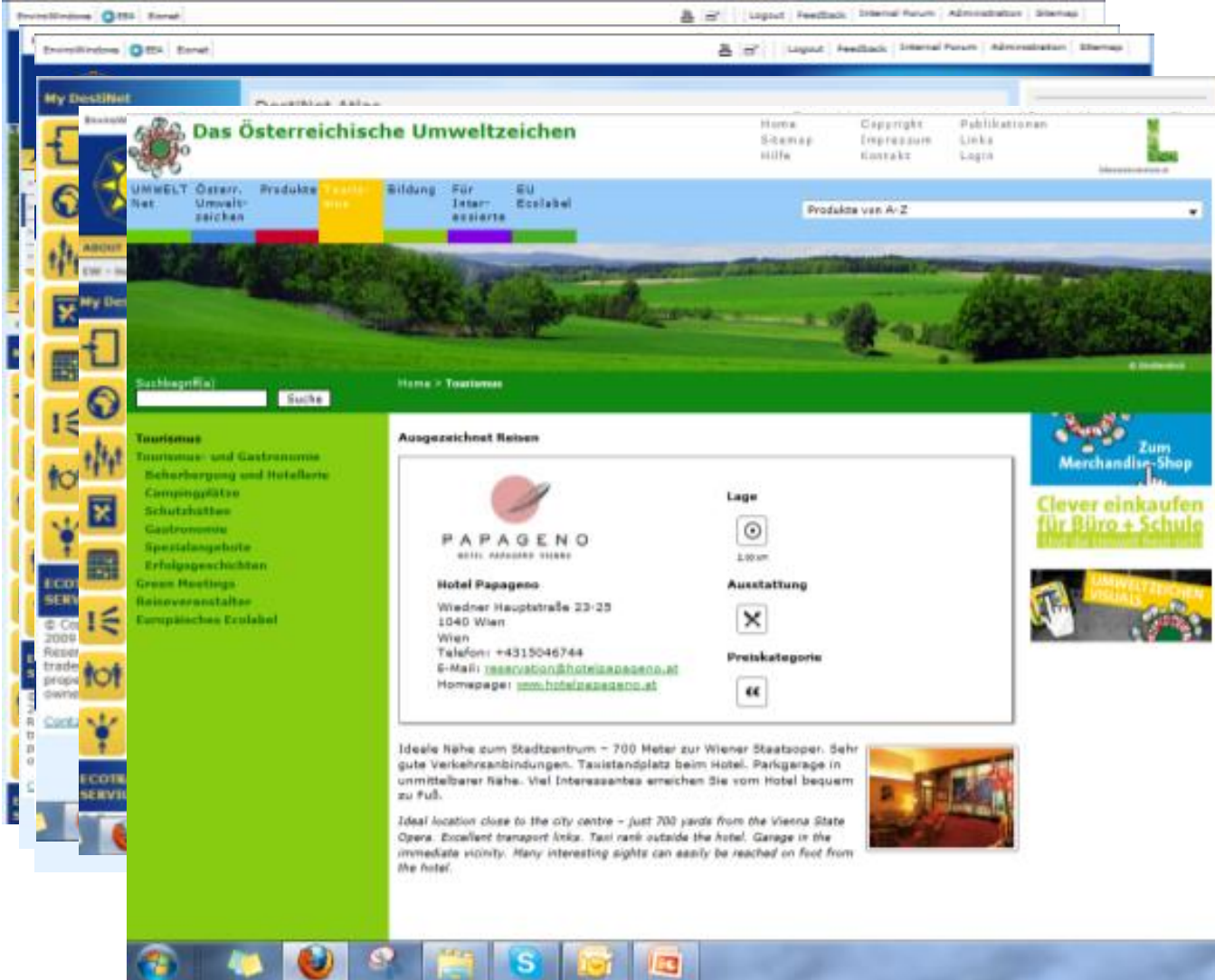


The screenshot displays the DESTINET website, a Knowledge Networking Portal for Sustainable & Responsible Tourism. The page features a navigation menu with options like ABOUT, WHO IS WHO, TOPICS, RESOURCES, GOOD PRACTICE, MARKET PLACE, OBSERVATORY, and a Google Search bar. The main content area is titled "Hotel Papageno" and includes a "CHECKED" button and "EDIT" link. The hotel is certified by "Österreichs Umweltzeichen, für Tourismusbetriebe / Austrian EcoLabel for Tourist Establishments". A circular logo with various icons is shown next to the certification text. The hotel's details are listed below:

Postal Address	Wiedner Hauptstraße 23-25, 1040 Vienna, Austria
Phone Number	+43 1 504 674 4
Fax Number	+43 1 504 674 4-22
Webpage	http://www.ustweilzeichen.at/uns/home/tourismus/ustweilzeichen/infocare_id=3001
Released	15/03/2012
Geographical coverage	Austria
Type	Accommodation Providers
Keywords	Austrian EcoLabel
Topics	Quality Assessment, Certification and Marketing
Export for Outlook	3CardFormat

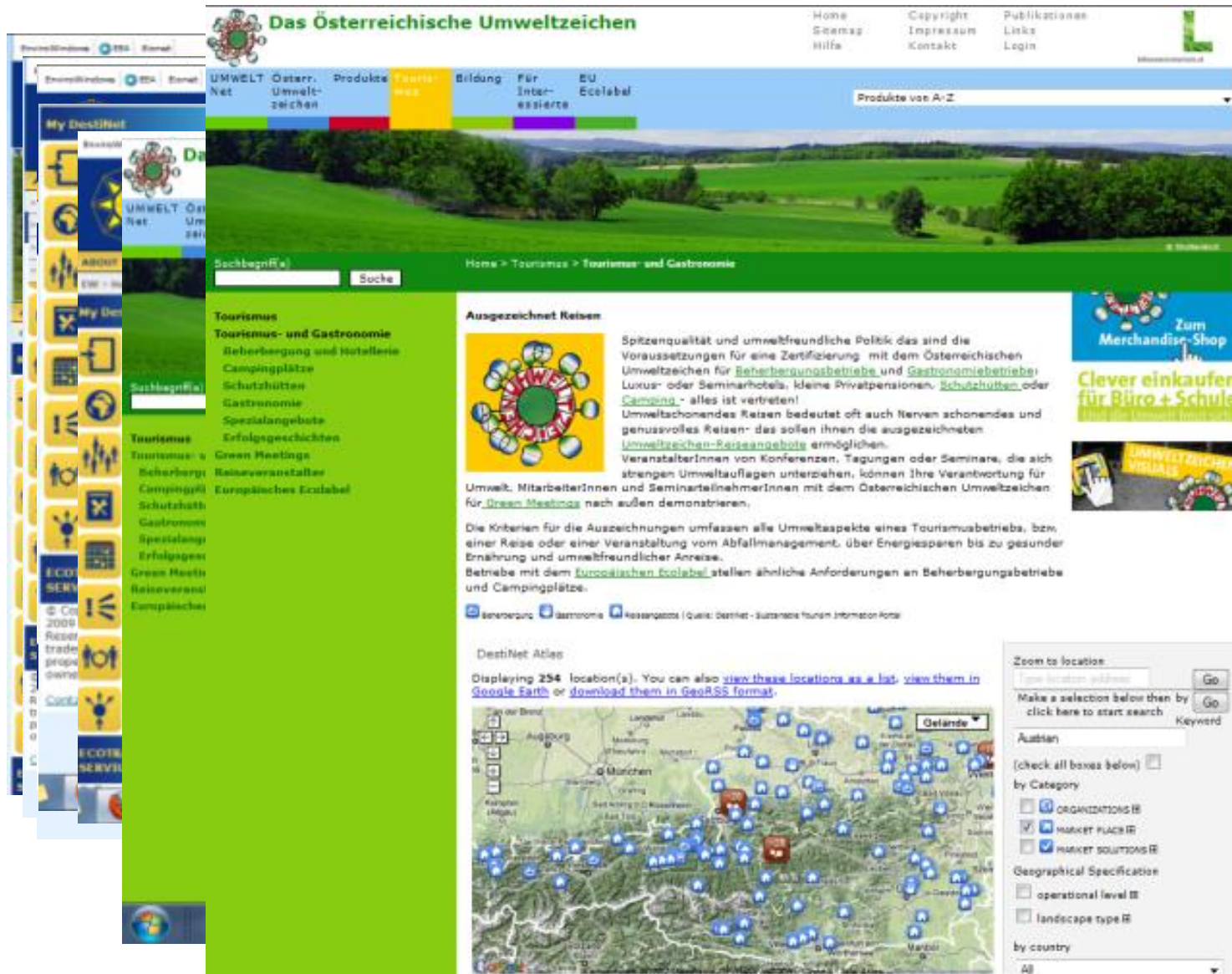
A map on the right side of the page shows the location of Hotel Papageno in Vienna, Austria, with a red pin marking the spot. The map includes street names and a search bar. The bottom of the page features a taskbar with various application icons and a system tray showing the date and time.

... and to facilitate market access to certified tourism



The screenshot displays the website 'Das Österreichische Umweltzeichen' (The Austrian Environmental Label). The page features a navigation menu with categories like 'Umwelt Net', 'Österr. Umweltzeichen', 'Produkte', 'Tiere', 'Bildung', 'Für Intern.', and 'EU Label'. A search bar is visible with the text 'Produkte von A-Z'. The main content area is titled 'Ausgezeichnet Reisen' (Outstanding Travels) and features a listing for 'Hotel Papageno'. The listing includes the hotel's name, address (Wiedner Hauptstraße 23-25, 1040 Wien), contact information (phone: +4315046744, email: reservation@hotelpapageno.at, website: www.hotelpapageno.at), and a description in German and English. The German description states: 'Ideale Nähe zum Stadtzentrum - 700 Meter zur Wiener Staatsoper. Sehr gute Verkehrsanbindungen. Taxistandplatz beim Hotel. Parkgarage in unmittelbarer Nähe. Viel Interessantes erreichen Sie vom Hotel bequem zu Fuß.' The English description states: 'Ideal location close to the city centre - just 700 yards from the Vienna State Opera. Excellent transport links. Taxi rank outside the hotel. Garage is the immediate vicinity. Many interesting sights can easily be reached on foot from the hotel.' The page also includes a sidebar with 'Tourismus' and 'Green Meetings' sections, and a 'Zum Merchandise-Shop' button.

... and to facilitate market access to certified tourism



The screenshot displays the website 'Das Österreichische Umweltzeichen' (The Austrian Environmental Label). The page features a navigation menu with categories like 'Produkte', 'Tourismus', 'Bildung', and 'EU Ecolabel'. A search bar is visible at the top right. The main content area is titled 'Tourismus- und Gastronomie' and includes a section for 'Ausgezeichnet Reisen' (Outstanding Travels), which describes the criteria for certification and lists various types of accommodations and services. A map titled 'DestiNet Atlas' shows the distribution of certified locations across Austria, with a search interface on the right side of the map. The search interface includes a 'Zoom to location' field, a 'Make a selection below then by click here to start search' button, and a 'Keyword' field. The search results are filtered by category (Organizations, Market Place, Market Solutions) and geographical specification (operational level, landscape type).

Das Österreichische Umweltzeichen

Home | Copyright | Publikationen
Seitang | Impressum | Links
Hilfa | Kontakt | Login

Produkte von A-Z

Home > Tourismus > Tourismus- und Gastronomie

Tourismus- und Gastronomie

- Beherbergung und Hotellerie
- Campingplätze
- Schutzhütten
- Gastronomie
- Spezialangebote
- Erfolgsgeschichten
- Green Meetings
- Reiseveranstalter
- Europäisches Ecolabel

Ausgezeichnet Reisen

Spitzenqualität und umweltfreundliche Politik das sind die Voraussetzungen für eine Zertifizierung mit dem Österreichischen Umweltzeichen für **Beherbergungsbetriebe** und **Gastronomiebetriebe**: Luxus- oder Seminarhotels, kleine Privatpensionen, **Schutzhütten** oder **Camping** - alles ist vertreten!

Umweltschonendes Reisen bedeutet oft auch Nerven schonendes und genussvolles Reisen- das sollen ihnen die ausgezeichneten **Umweltzeichen-Reiseangebote** ermöglichen.

VeranstalterInnen von Konferenzen, Tagungen oder Seminare, die sich abtengen Umweltauflagen unterziehen, können Ihre Verantwortung für **Umwelt**, MitarbeiterInnen und SeminarteilnehmerInnen mit dem Österreichischen Umweltzeichen für **Green Meetings** nach außen demonstrieren.

Die Kriterien für die Auszeichnungen umfassen alle Umweltaspekte eines Tourismusbetriebs, bzw. einer Reise oder einer Veranstaltung vom Abfallmanagement, über Energiesparen bis zu gesunder Ernährung und umweltfreundlicher Anreise.

Betriebe mit dem **Europäischen Ecolabel** stellen ähnliche Anforderungen an Beherbergungsbetriebe und Campingplätze.

DestiNet Atlas

Displaying 254 location(s). You can also [view these locations as a list](#), [view them in Google Earth](#) or [download them in GeoRSS format](#).

Zoom to location:

Make a selection below then by click here to start search Keyword

Austria

(check all boxes below)

by Category

- ORGANIZATIONS IE
- MARKET PLACE IE
- MARKET SOLUTIONS IE

Geographical Specification

- operational level IE
- landscape type IE

by country

All

... and to facilitate market access to certified tourism



Uses for e.g. EETLS

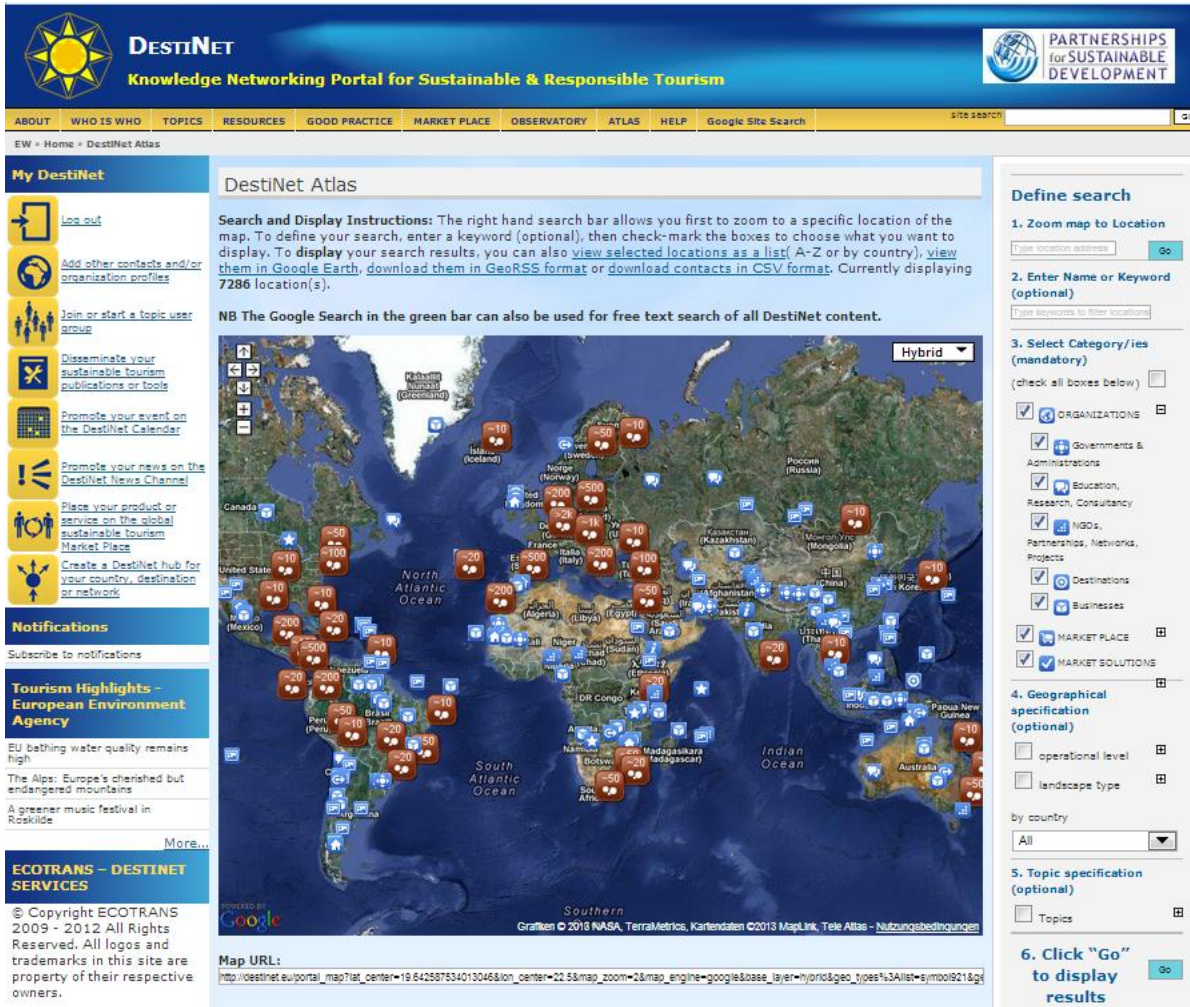
A filter „EETLS“ can show and promote certified businesses, destinations and other „green“ tourism services in e.g. protected areas

The global [DestiNet Atlas](#) with its zoom and filter functions is a central information source for

- Marketing services and journalists
- Tour operators and travel agencies
- Destinations and regions
- Certification programmes and Auditors
- Policy makers and administrations
- Universities and Consultancies
- NGOs and governmental bodies for monitoring (e.g. EEA)



DestiNet cares for transparency in the world of sustainable tourism certification & certified tourism



DESTINET
Knowledge Networking Portal for Sustainable & Responsible Tourism

PARTNERSHIPS for SUSTAINABLE DEVELOPMENT

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The Alps: Europe's cherished but endangered mountains

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DestiNet Atlas

Search and Display Instructions: The right hand search bar allows you first to zoom to a specific location of the map. To define your search, enter a keyword (optional), then check-mark the boxes to choose what you want to display. To **display** your search results, you can also **view selected locations as a list** (A-Z or by country), **view them in Google Earth**, **download them in GeoRSS format** or **download contacts in CSV format**. Currently displaying **7286** location(s).

NB The Google Search in the green bar can also be used for free text search of all DestiNet content.

Hybrid

Map URL:
http://destinet.eu/portal_map?lat_center=19.642587534013046&lon_center=22.53&map_zoom=2&map_engine=google&base_layer=hybrid&geo_type=3&list=6ymb0921&g

Define search

- Zoom map to Location
- Enter Name or Keyword (optional)
- Select Category/ies (mandatory)
 (check all boxes below)
 - ORGANIZATIONS
 - Governments & Administrations
 - Education, Research, Consultancy
 - NGOs, Partnerships, Networks, Projects
 - Destinations
 - Businesses
 - MARKET PLACE
 - MARKET SOLUTIONS
- Geographical specification (optional)
 - operational level
 - landscape type

by country

- Topic specification (optional)
 - Topics
- Click "Go" to display results

The independent quality assessed “Green Market Place” on DestiNet brings all certificates and certified tourism together.

Sustainable Tourism Certification programs link their certified tourism businesses and services with the Atlas.

DestiNet cares for transparency in the world of sustainable tourism certification & certified tourism



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DestiNet Atlas

Search and Display Instructions: The right hand search bar allows you first to zoom to a specific location of the map. To define your search, enter a keyword (optional), then check-mark the boxes to choose what you want to display. To **display** your search results, you can also [view selected locations as a list](#) (A-Z or by country), [view them in Google Earth](#), [download them in GeoRSS format](#) or [download contacts in CSV format](#). Currently displaying 115 location(s).

NB The Google Search in the green bar can also be used for free text search of all DestiNet content.

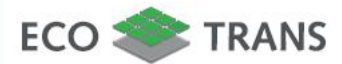
Map URL:
http://destinet.eu/portail_map?lat_center=19.642587534013046&lon_center=22.58;map_zoom=2&map_engine=google&base_layer=hybrid&geo_types%3A%5B%5D&...

Define search

- Zoom map to Location**
Type location address
- Enter Name or Keyword (optional)**
Type keywords to filter locations
- Select Category/ies (mandatory)**
(check all boxes below)
 - ORGANIZATIONS
 - Governments & Administrations
 - Education, Research, Consultancy
 - NGOs, Partnerships, Networks, Projects
 - Destinations
 - Businesses
 - MARKET PLACE
 - MARKET SOLUTIONS
 - Certificates
 - Research, Training, Consultancy
 - Energy/Water/Waste Solutions
 - Other Products/Services
- Geographical specification (optional)**
 - operational level
 - landscape type

by country: All

See 50 leading certificates 2013

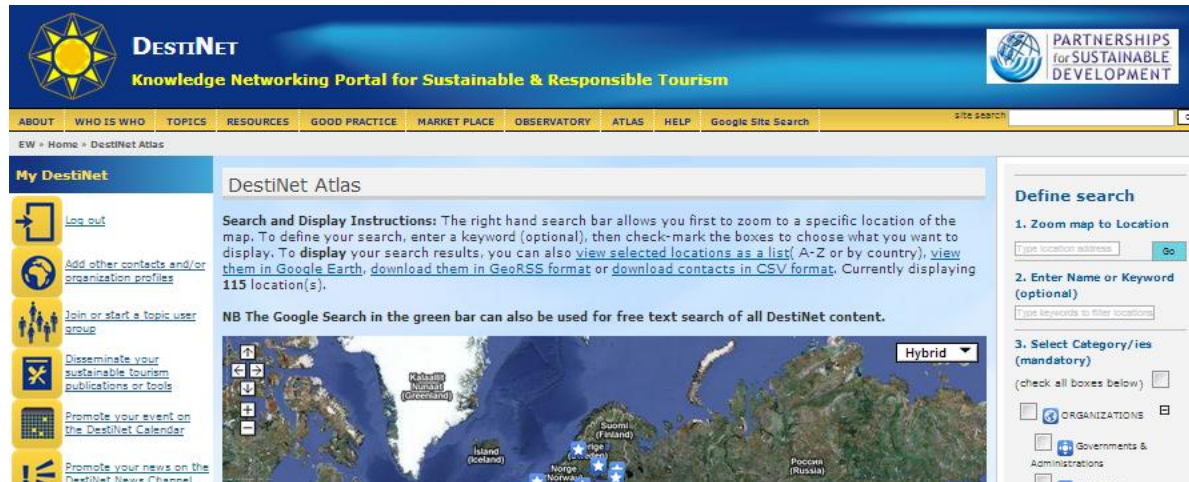


Sustainable Tourism Certification Worldwide




Information Service for making tourism more sustainable

DestiNet supporting transparency in the world of sustainable tourism certification & certified tourism



See 50 leading certificates 2013

ECO  TRANS

Sustainable
Tourism Certification
Worldwide

Look out on the DestiNet „Certificates and Standards“ section for **„GSTC“** recognised standards & approved certification programs and for their certified businesses, tour operators and destinations

„In future our main concern will no longer be whether we can travel to every place on earth.

Our main interest will be whether it is worthwhile arriving there.“

Hermann Löns, German poet, 1908

Thank you for your attention!

Contact:

herbert.hamele@ecotrans.de

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