1993 2018

The SDGs2030: Fairy tale or fairy tale ending?

25 Years ECOTRANS

Statements

Tourism2030.eu

TRIANGLE Knowledge Alliance

Countdown Clock: Round Table

Sign up

ITB 2018 Launch Event
Thursday, 8th March 2018
Room VIP 1 (Großer Stern)
14:30 – 15:30 hrs.

Funded by the Erasmus+ Programme of the European Union

Sign up to the Tourism2030.eu site & Countdown Clock

Milestones to meet the 2030 targets: Quotes from experts all over the world

Prepared by Diego Núñez - ECOTRANS

“An evidence based proof that "through tourism" we have accelerated the shift in areas beyond the tourism activity - i.e. tourism as an agent of positive change”

Anonymous

Travel. Enjoy. Respect.

UN

Tourism 2030 DestiNet Services

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Climate Change - Energy and Resource Efficiency, Cultural Heritage, Life Styles & Diversity

"If the cruise liners get along without heavy fuel, land excursions are sustainably certified, heliskiing is no longer offered, mountain railways have a sustainability certificate (like now the first Sattel-Hochstucki AG), that forum anders Reisen has 1,000 members"

Dr. Peter Zimmer

FUTOUR Tourismusberatung

Germany

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Certification & Marketing, Destination Management,

“Biodiversity Action Plans included in the management of all tourism destinations and tourism companies. 30 % Restoration of ecosystems which have been destroyed or degraded by tourism: Coral reefs, mangrove forests and mountains”

Marion Hammerl

Lake Constance Foundation

Germany

Tourism 2030 DestiNet Services

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Destination Management, Natural Heritage & Biodiversity, Value Chain Management & Fair Trade

“The many commitments in the tourism industry for supporting sustainable development must be followed by concrete action. The green growth in tourism should be in 2022 at 3% and in 2026 at 6%. Why not achieve 10% in 2030? ”

Herbert Hamele

Ecotrans

Germany

Tourism 2030 DestiNet Services

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Certification & Marketing, Good Governance & CSR, Value Chain Management & Fair Trade,

“2022 - All governments signed up to a the 2020 Biodiversity Declaration present implementation funding requirements
2026 - Global to local funding of Biodiversity Action Plans securing all threatened key species and habitats as defined by IUCN, UNESCO and SSSIs.
2030 - Positive monitoring report on habitat and species stabilization”

Gordon Sillence

Ecotrans

United Kingdom

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Good Governance & CSR, Natural Heritage & Biodiversity,

“Significant uptake of sustainably certified businesses”

Randy Durband

GSTC - Global Sustainable Tourism Council

USA

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“local: Stakeholder on local Level working together for more income, better Job conditions and for sustainable Transport”

Karl R.

ÖAR

Austria

Certification & Marketing, Destination Management, Travel, Transport & Mobility, Value Chain Management & Fair TradeCertification & Marketing, Destination Management, Travel, Transport & Mobility, Value Chain Management & Fair Trade

“Change the way we define and measure success and include sustainability indicators publicly reported”

Ronald Sanabria

Rainforest Alliance

Costa Rica

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“All tourism stakeholders are accepting to work according the SDGs.
All tourism companies have installed an sustainability management system.
Greenhouse and other dangerous emissions of touristic sector incl. flight industry is decreasing every year instead of increasing.
Politics and international regulations will give the right and powerful incentives to organise tourism in a sustainable way”

Marco Walter

ECOCAMPING

Germany

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“To multiply concretely described cases of tourism having supported one or more of the 17 SDGs (or 169 targets). More focused on the SDGs 14 & 15: by 2022: LT&C-Examples quadruplet ; 2026: 10X; 2030: 100X”

Peter Prokosch

Linking Tourism & Conservation (LT&C)

Norway

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Destination Management, Knowledge Networking, Training and Education, Natural Heritage & Biodiversity

“Fossil free tourism transports by 2030 ”

Mikael Backman

International Institute for Indistrial Environmental Economics (IIIEE) at Lund University

Sweden

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Climate Change - Energy and Resource Efficiency, Travel, Transport & Mobility

"We can distinguish that the local people are increasingly involved in design and preparation of development activities covering the whole cycle of the project and program; the skills and competences have been strengthened due to the development activities; the local conditions have improved and continue to do so after the project/program activities as the achievements are integrated into the local livelihoods and living of local people. Human beings are considered to be the core of investments in the sustainable destinations"

Pekka Alhojärvi

Silvacultura Ltd.

Finland

Tourism 2030 DestiNet Services

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Cultural Heritage, Life Styles & Diversity, Knowledge Networking, Training and Education, Natural Heritage & Biodiversity

"SUNx has been developing a climate responsive system for Impact-Travel Learning, Innovation and Resilience. It is based on a network of cloud connected, solar powered, pre-fabricated Centres for local Community focus.
The proof of concept centre will be launched in 2018 – focused on community climate resilience and Impact-Travel; with a progressive roll-out, for UN regions and Belt & Road states after that. Our game-plan calls for a major thrust in 2020 linked to the International Expo with at least one in every country by 2030, geared to the SDG and Paris Accord programs. We are developing collaborative partnership outreach in the framework of SDG 17."

Geoffrey Lipman

SUNx - Strong Universal Network

Belgium

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“Expanding the Sustainable Destinations Top 100 to a Top 1000, simply because there are so many places with excellent sustainability efforts”

Albert Salman

Green Destinations

Netherlands

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Certification & Marketing, Destination Management, Knowledge Networking, Training and Education,

"The solution takes us back to mainstreaming. The milestone would be to have tourism destination plans that include in their priorities the need to limit and manage tourism in certain areas as well as overall resource use. They should also give priority to investment in green infrastructure and technology, especially in transport, and take account of total emissions in market prioritisation, such as encouraging nearer markets where possible. Management skills and capacity should be increased where necessary and destinations should actively identify and promote sustainability certified businesses"

Richard Denman

The Tourism Company

United Kingdom

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Climate Change - Energy and Resource Efficiency, Destination Management, Travel, Transport & Mobility

"Ensuring tourists are in part responsible for infrastructure required, and this is done in a planned way"

Anonymous

New Zealand

"E tangi ana nga reanga o uta, e mahara ana nga reanga a taima ta aha ra e whakamahana taku ora kia tina – When the land, river and sea creatures are in distress then I have nothing to be proud of"

Ngātiwai proverb

New Zealand

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“Best practices should be the rule and not the exception”

Diego Núñez

Ecotrans

Germany

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Certification & Marketing, Value Chain Management & Fair Trade,

“If more and more tourists are prefferinf DIY style and a lot of informations is available online, do they need guides anymore?”

Arin Pernes

Pernes Arin PFA - Romaniatourism

Romania

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ECO TRANS

Natural Heritage & Biodiversity, Travel, Transport & Mobility

“Reduce the overall co2-production caused by travelling and evaluate successful strategies to fight over tourism in single spots”

Peter Reelfs

Northflash Sustainable Destination Services

Sweden

Destination Management, Human Rights & Labour Rights, Travel, Transport & Mobility

“be tolerant to other different people highlight the richness of different cultures (2030), introduce more shorter vacations throughout the year so that people can travel out of season(2022), determine the number of tourists who can visit some of the sights daily”

Biljana Bozovic

National Tourism Organisation of Montenegro

Montenegro

Tourism 2030 DestiNet Services

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Certification & Marketing, Destination Management, Knowledge Networking, Training and Education

“2022: 10% of all tourism businesses are CSR- or environmentally certified
2026: 30% of all tourism businesses, including all stakeholder in the production chain
2030: 75%...”

Prof. Dr. Harald A. Friedl

FH JOANNEUM - University of Applied Sciences, Institute for Health and Tourism Management

Austria

Tourism 2030 DestiNet Services

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Good Governance & CSR, Knowledge Networking, Training and Education, Value Chain Management & Fair Trade

“We propose tools to measure and reduce Environmental Footprint and food waste.
So our milestone are to train and equipe :
10 000 companies until 2022
30 000 companies until 2026
100 000 companies until 2030”

Vendeville Hubert

Betterfly Tourism

France

Tourism 2030 DestiNet Services

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Certification & Marketing, Climate Change - Energy and Resource Efficiency, Destination Management

“Market Share of ecotourism and integrated tourism destinations increased to 50% in 2026 and to 80% in 2030”

Bernd Leber

proMig Consult

Germany

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Certification & Marketing, Destination Management, Human Rights & Labour Rights

“2022 to allow with our trips to know Spain in a more sustainable and responsible way
2026 to have generated a working model with local stakeholders and suppliers that allows tourism to really contribute to the protection of heritage and local economic development
2030 travel proposals with neutral ecological footprint”

SUSANA CONDE

AGROTRAVEL TURISMO RESPONSABLE

SPAIN

Tourism 2030 DestiNet Services

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Climate Change - Energy and Resource Efficiency, Cultural Heritage, Life Styles & Diversity, Natural Heritage & Biodiversity, Value Chain Management & Fair Trade

“Improving quality of services along long distance cycle routes for cyclists”

Anonymous

Czech Environmental Partnership foundation (Nadace Partnerství)

Czechia

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Certification & Marketing, Destination Management, Travel, Transport & Mobility

“a tax change & a truly working portal for sustainable businesses worldwide, containing as well certifications as pleasurable incentives for using sustainable offers”

Barbara Kenner

BIO-Hotel Kenners LandLust

Germany

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“Un observatoire territorial sur les retombées du tourisme durable”

Raulet

DEFISMED

France

Cultural Heritage, Life Styles & Diversity, Good Governance & CSR, Natural Heritage & Biodiversity

“innovation in infrastructure, communication technology and means of transport; new cooperations and networks; change in training and further education; accessible tourism”

Christine Garbe

Deutsches Seminar für Tourismus

Germany

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“2022: all tourism destinations are issuing information about sustainable mobility and the contribution of visitors to the SDG ”

Ulrich Holzbaur

Aalen University

Germany

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Destination Management, Knowledge Networking, Training and Education

“Implement best practices, involve local people make sure Life is good for everyone”

Ana Báez

Turismo & Conservación Consultores

Costa Rica

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Climate Change - Energy and Resource Efficiency, Destination Management, Good Governance & CSR

“Reducing number of cheap flights and bringing in alternatives - 2022; diversification of products and develop rural/nature tourism in remote areas - 2026; promote "buy local" for tourism products and services”

Lea Sudakova

Estonian University of Life Scineces

Estonia

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Cultural Heritage, Life Styles & Diversity, Destination Management, Natural Heritage & Biodiversity, Travel, Transport & Mobility, Value Chain Management & Fair Trade

“Worldwide consensus (or at least being on transparent indicators and measuring methods on what can be considered as "sustainable tourism practice"”

Eva Becker

Centro Bartolomé de Las Casas

Peru

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Human Rights & Labour Rights, Natural Heritage & Biodiversity, Value Chain Management & Fair Trade

"I suggest a 4-year milestone to 2022 – much longer periods are counterproductive.
Two parallel initiatives by 2022:

For point 2 above:
A global campaign is launched on consumer awareness for sustainable consumption of tourism (such as "Your Travel Choice Makes a Difference") led by trade associations and governments, with engagement of celebrities, media and opinion formers;

A global compilation of best practices on technical and financial incentives for sustainable tourism businesses certified through GSTC-affiliated standards is formulated into a coherent set of guidelines and distributed widely by all 10YFP partners

For point 3 above:

- Launch of a specific initiative, supported by key players in the sector, for capacity building and technical and scientific cooperation of park agencies and the tourism sector on payback mechanisms for stewardship and management of natural attractions, ecosystems and biodiversity. "

Oliver Hillel

Secretariat of the Convention on Biological Diversity

Canada

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“That sustainability is considered to be linked to quality by tourists and the industry”

Isabel Lissner

Green Key (Foundation for Environmental Education)

Denmark

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“Develop and implement indicators for how tourism is contributing to SDGs in their country.”

Steve Noakes

Pacific Asia Tourism

Australia

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"By 2026 all major tourism companies and all destinations are certified with a GSTC recognised sustainability label. By 2030, most tourists select only certified destinations and certified tourism service providers"

Eugenio Yunis

Federación de Empresas de Turismo de Chile, FEDETUR

Chile

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“Worldwide SINGLE certification norms to 22. Obligatory zero-polluting transportation within destination-country 2026. Worldwide judged dealers, attending within a few days tourists' claims, 26. Withdrawing of int'l operating license for those who do not attend the Sustainable Norms, 2030”

Jack Soifer

SOIFER EDITOR

PORTUGAL

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“the number of certified tourism businesses and destinations (whatever real sustainability certificate) in all types of tourism (accommodation, Restaurants, tour Operator, land Operator, destinations, Airlines, cruise lines, Coach companies....) ”

Anonymous

Switzerland

"It would be the greatest milestone for everyone and all government departments to understand what role they play in tourism. From Transport to economic development to Health, education, safety and security and all government departments at any level be it National, Regional or local"

Caroline Ungersbock

Sustainable Tourism Partnership Programme

South Africa

Tourism 2030
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Knowledge Networking, Training and Education, Travel, Transport & Mobility, Value Chain Management & Fair Trade

“Seeing much more engagement in Asia. ”

Adrienna Zsakay

Circular Economy Asia Incorporated

Malaysia

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“Better places to visit and better places to live…”

Anonymous

TRIADA Consultancy

Turkey

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“Wildlife protection, environmental conservation and sustainable economic development”

Samuel Ndungu Mwangi

Aberslopes tours and Travel

Kenya

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“A serious reduction in flight and car passenger kilometers. Improved efficieny does not help given the aggregate growth trend”

Cenk Demiroglu

Umeå University

Sweden

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Climate Change - Energy and Resource Efficiency, Travel, Transport & Mobility

“2022 Logistic and "big data" flow integration (in terms of safety, security and human traceability issues)
2026 Very low environmental footprint
2030 Zero environmental footprint and regional (and/or global) interrelationships ”

Salvatore Mauro

CNR-INSEAN

Italy

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“Ban or drastically reduce plastic use in airlines, hotels Milestone 2030: no plastic is used in hotels, airlines”

Jessika Weber

Breda University of Applied Sciences

Netherlands

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“metrics that would show an increase in sustainable tourism learning offerings, particularly in tourism receiving countries”

Vasilis Tsipidis

TRAFFIC

UK

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Destination Management, Good Governance & CSR, Knowledge Networking, Training and Education

"Yes the tourism sector will be doing a good job, since sustainable tourism will be in it's heights then much of the population will gradually generate more income and develop systematically"

Gregory Bakunzi

Red Rocks Rwanda

Rwanda

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Cultural Heritage, Life Styles & Diversity, Destination Management, Natural Heritage & Biodiversity

"The sustainable development of tourism destinations requires a sound planning process, as well as continuous destination management of the key elements that support tourism and its destinations. (e.g., maintenance of assets, involvement of the community, involvement of tourism in the planning process for the destination) Indicators are an intrinsic component of the planning process"

Ayça YUSUFOĞLU KÖROĞLU

T.C. Kültür ve Turizm Bakanlığı Tanıtma Genel Müdürlüğü

Turkey

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“If the trends in responsible and sustainable tourism demonstrate consumer demand and therefore unsustainable tourism becomes unacceptable and unviable, and we have been able to demonstrate success in restoring wildlife habitats and populations and curbing our air and water pollution then we'll know we are going a good job. Metrics for all of these related to tourism are critical to monitor and act upon”

Kimberly Langmaid

Walking Mountains Science Center

USA

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"- link local host communities to promising tourism value chains, harnessing their entrepreneurial capacities and generating income and employment for the poor.
-Initiate Pro-Poor Tourism-led Poverty Reduction Programmes" including activities and studies of promising supply chains, market development interventions for specific products and sectors, capacity building for public and private counterpart institutions in inclusive tourism methodologies.
-Initiate Tourism-led Poverty Reduction Programmes & activities that will include studies of promising supply chains, market development interventions for specific products and sectors as well as capacity building for public and private counterpart institutions in inclusive tourism methodologies.
-Promote the integration of SCP principles and objectives into tourism policies and legal frameworks"

Nicholas Ayimbanay

Rural Tourism Network

Kenya

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Value Chain Management & Fair Trade

"Being consistent with the reality if we set an objective date for a milestone and that it is achievable we must think on a 2030 horizon, date in which the destinations achieve a total implementation of efficient and non-polluting vehicles at least in the field of the tourism sector"

Antonio San Blas Álvarez

Reserva Mundial de la Biosfera La Palma (WBR La Palma)

Spain

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“To generate awareness and to develop an agenda of clear actions to recover a large percentage of life below water”

Adriana Alzate

National Cleaner Production Center - COLOMBIA (CNPMLTA)

Colombia

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"For us Japanese, 2020 we are hosting the Olympic games in Tokyo and the country will try to apply ST by then though no visible actions are in place"

Masaru Takayama

Asian Ecotourism Network

Japan

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“setting up clear benchmarks for tourism development and monitoring progress provide positive incentives for businesses that include sustainability practices through tax reduction, better market access etc”

Martin Balas

Germany

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“Until the year 2030 the greenhousgas emissions of touristic mobility should be reduced at least by 36 % (EU effort sharing reduction-target for Austria)”

Ernst Lung

Federal Ministry for Transport, Innovation and Techology

Austria

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"Regard to peace and conflict challenges people could chose unique destinations such as international space stations that orbit the earth by 2030. Due to free wider coverage of internet broad band (by people like Allen Musk of Tesla motor) there will be more presence of internet to notify and alert travelers of any dangers posed"

Anonymous

NATH, Inc.

Myanmar

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“See Tourism changing from a passive business to a strategic vision that transforms the world for better”

Humberto Figueiredo

CES - University of Coimbra

Portugal

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“The global percentage of tourism businesses running off sustainable power sources.
An analysis of earned income resulting from sustainable tourism in businesses that have adopted these principles”

Alice Ford

Travganic

USA

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“Uber efficient air lines with little or no pollution”

Anonymous

Permaculture Institute Asia

Thailand

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“2022: Global commitment framework achieved to create a carbon neutrality in the travel sector by 2030. 2026: Multi-stakeholder efforts underway, showing that carbon neutrality is achievable. 2030: Achieving carbon neutrality in the travel sector”

Douglas Hainsworth

ADB

Cambodia

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“Mass tourism as an antidote to everyday stress”

Serwilian Labecki

International

Cultural Heritage, Life Styles & Diversity, Natural Heritage & Biodiversity, Value Chain Management & Fair Trade

“Increase costs of air travel. Involve local population in tourism industry”

Rafael Enzler

gutundgut

Switzerland

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“compensation of the touristic CO2 foodprint”

Christian Petersen

Hotel Speicher

Germany

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“Tourism can and should be part of the solution, not the problem”

Anonymous

Destination Røros

Norway

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“seasonal adjustment”

Carmen Bizzarri

European University Of Rome

Italy

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“Monitoring of Sustainable Tourism : More Bookings for sustainbale offers?- More certified Providers? More recognition and remarks within the resevation Platforms? ”

Maria Andrea Forero Perez

Travelport

Austria

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“When we are in 2030 and we have less individual traffic, less air travel, less emissions and more shelter for people, then we have done a good job”

Uta Janbeck

Janbeck*s FAÌRhaus

Germany

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“Acceptance of a global shared information system powered by all . See new approach in http://www,iAccess.world for a way to do this ”

Ted Manning

Tourisk Inc.

Canada

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“Electrical or other 0 pollution transport, marketing for out of season tourism”

Johannes Schydlo

Janela Aberta21

Portugal

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"Educating the tourist about the country before they arrive, because every country has their own rules and regulation, like sea side places, how to behave while they are having the visit, or going in to the water"

Vaidevi. Tour Coordinator

Human Trip India

INDIA

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Cultural Heritage, Life Styles & Diversity, Natural Heritage & Biodiversity, Travel, Transport & Mobility

“Connecting with other key players to create joint force. Tourism itself can´t change a lot in most cases. It needs to cooperate regularly with other organizations, businesses etc. in the region (with sectors like regional planning, energy, traffic, agriculture, waste management, security....). Including measurement and documentation of success”

Anonymous

German National Tourist Board

Deutschland

“decrease of resource consumption in absolute numbers (not relative numbers)
We need indicators that measure the contribution of tourism to sustainable development not the growth of tourism”

Anonymous

Tourism Watch - Bread for the World

Germany

Tourism 2030 DestiNet Services

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Climate Change - Energy and Resource Efficiency, Destination Management, Human Rights & Labour Rights

"Thats a tough question. I think engaging with the local communities and understanding their thoughts would be a good start"

Anonymous

Belgium

Destination Management, Good Governance & CSR, Natural Heritage & Biodiversity

“less mass tourism, higher prices, more regional tourism”

Anonymous

Germany

Tourism 2030
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“CONTINUING PROOFING (DATA/FACTS/PICTURES) THAT IN SPITE OF MANY PROBLEMS, TOURISM CONTRIBUTES TO THE ECONOMY AND THE PEACE PROCESS ”

Anonymous

ACTA

Italy/Germany

Tourism 2030 DestiNet Services

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Destination Management

“9/10 online booking platforms recognised and preferentially promote sustainable tours/accommodation
50% of bookings or more are with sustainable enterprises ”

Anonymous

IUCN WCPA Tourism and Protected Areas Specialist Group

Seychelles

Certification & Marketing, Climate Change - Energy and Resource Efficiency, Cultural Heritage, Life Styles & Diversity, Destination Management, Good Governance & CSR, Knowledge Networking, Training and Education, Natural Heritage & Biodiversity, Value Chain Management & Fair Trade

“The provision of reliable information of the sustainability efforts by all businesses involved in the industry”

Anonymous

University of Münster

Germany

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Certification & Marketing, Knowledge Networking, Training and Education

“Increase of Sustainable Travel Transportation”

Anonymous

TravelHorst - Business Travel Consulting

Germany

Tourism 2030 DestiNet Services

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Certification & Marketing, Climate Change - Energy and Resource Efficiency, Good Governance & CSR

“not increasing volumes of tourists, preferably reducing against the tide of increasing populations, reducing negative impacts, increasing positive impacts.”

Anonymous

Earth Changers

UK

Climate Change - Energy and Resource Efficiency, Cultural Heritage, Life Styles & Diversity, Destination Management, Natural Heritage & Biodiversity

"Destinations and businesses effectively committed to produce an overall positive impact on society (responsible tourism). This implies the existence of a joint effort between academia, civil society, the industry and the government towards building joint policies, knowledge networking, monitoring tools, etc."

Anonymous

Independent consultant and invited lecturer

Peru

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Destination Management, Good Governance & CSR, Knowledge Networking, Training and Education

"Effective policies to significantly reduce emissions, even if it means reducing tourist arrivals"

Anonymous

Germany

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“25% reduction in CO2 emissions from tourism by 2030, compared to 1990.”

Anonymous

Wageningen University

Netherlands

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Travel, Transport & Mobility

"Waste management and disposal options that are sustainable and compatible with the mountain environment."

Anonymous

Mountain Research Initiative

Switzerland

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“invest in green certifications”

Anonymous

InfraCert GmbH

Germany

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Certification & Marketing, Cultural Heritage, Life Styles & Diversity, Knowledge Networking, Training and Education

“Increase of ecotourism, geotourism, nature tourism and sustainable mobility”

Anonymous

REgional developmetn centre

Slovenia

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ECO TRANS

Climate Change - Energy and Resource Efficiency, Natural Heritage & Biodiversity, Travel, Transport & Mobility

"To set up viable tourism routes that connect remote and less known places. To strengthen the transnational and the interregional cooperation through the related Interreg programmes and the macro-regional + sea basin strategies (incl. transnational political dialogue)"

Anonymous

European Commission

Belgium

Tourism 2030 DestiNet Services

ECO TRANS

Destination Management, Travel, Transport & Mobility, Value Chain Management & Fair Trade

"By 2022 a stabilization of absolute (not relative!) air travel CO2 emissions, and by 2030 a strong absolute reduction of these emissions (in the order of 10-20%)"

Anonymous

NHTV Breda University of Applied Sciences

Netherlands

Tourism 2030 DestiNet Services

ECO TRANS

Climate Change - Energy and Resource Efficiency, Travel, Transport & Mobility

“limit the CO2 emission, more taxes for the airlines”

Anonymous

TOPAS e.V

Germany

Tourism 2030 DestiNet Services

ECO TRANS

Certification & Marketing, Climate Change - Energy and Resource Efficiency, Travel, Transport & Mobility

"GoT to LISTEN to the private sector, and agree to co-operation in the creation of a political and regulatory framework for a better biz climate and more incentives for sustainable tourism investment and operations; GoT to allow, encourage and support Privately Protected Areas (PPAs) based on Resolution 036 of IUCN, in order to improve governance of protected areas, expand protected areas and reduce OVERTOURISM to the northern parks, Serengeti, Ngorongoro, etc..."

Anonymous

Chumbe Island Coral Park Ltd

Tanzania

Tourism 2030 DestiNet Services

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Destination Management, Good Governance & CSR, Natural Heritage & Biodiversity

“Climate change becomes a issue in German tourism strategy till 2022 and 10% green certified hotels/restaurants till 2026 and significant increase of public transportation in rural areas till 2030”

Anonymous

TourismusMarketing Niedersachsen GmbH

Germany

Tourism 2030 DestiNet Services

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“direct measurements of wildlife populations and habitat fluctuations (increase or loss) at major tourism destinations and strategies in place to improve net positive outcomes”

Anonymous

United States

Destination Management, Natural Heritage & Biodiversity, Value Chain Management & Fair Trade

"To highlight the global dimension of tourism projects and the conditions for their success, from the first definition to operational set-up,
To approach for the issues at different levels (national, city and regional) to attract inhabitants, tourists or investors to an area"

Anonymous

IREST, Université Paris 1 Panthéon-Sorbonne

France

Tourism 2030 DestiNet Services

ECO TRANS

Cultural Heritage, Life Styles & Diversity, Human Rights & Labour Rights, Value Chain Management & Fair Trade

"Establishment of clear and close partnerships at a national level between governments and certification schemes and mechanisms leading to enforce and increase interest in CSR and sustainability models within the industry, specifically within the private sector.
Establishment of clear regulations on the marketing of sustainable tourism in order to offer transparency among tourists. "

Anonymous

Modul Universitat

Austria

Tourism 2030
DestiNet Services

ECO TRANS

Certification & Marketing, Destination Management, Good Governance & CSR

“Respect human rights
Reduction of CO2 emission
Transfer of Social capital”

Anonymous

SRV, Schweizer Reise-Verband

Switzerland

Tourism 2030 DestiNet Services

ECO TRANS

Certification & Marketing, Climate Change - Energy and Resource Efficiency, Good Governance & CSR, Human Rights & Labour Rights, Travel, Transport & Mobility

“Shut down of cruises ship sector, reduction of airline traffic caused emissions by 80%”

Anonymous

Germany

Climate Change - Energy and Resource Efficiency, Travel, Transport & Mobility

"Better control of over tourism in the form of good models of visitor management.
Reduced (not increased) emissions from tourism (aviation and cruise).
A wide variety of experiences building on genuine culture (and nature), creating curiosity among visitors"

Anonymous

Innovation Norway

Norway

Certification & Marketing, Climate Change - Energy and Resource Efficiency, Destination Management

“Umweltauswirkungen ausweisen bei einzelnen Reisen 2026, Subventionen im Bereich Luftverkehr abschaffen2030, Einwohnerinnen wirklich einbeziehen 2022”

Anonymous

Germany

Tourism 2030 DestiNet Services

ECO TRANS

Climate Change - Energy and Resource Efficiency, Travel, Transport & Mobility, Value Chain Management & Fair Trade

“nationwide solutions for mobility, especially in rural areas”

Anonymous

Germany

Climate Change - Energy and Resource Efficiency, Destination Management, Travel, Transport & Mobility

“Amount of tourists doing sustainable tourism”

Anonymous

POLEA

Mexico

Tourism 2030 DestiNet Services

ECO TRANS

Climate Change - Energy and Resource Efficiency, Human Rights & Labour Rights, Natural Heritage & Biodiversity

“One precondition to move forward with this issue is to economically value the nature and biodiversity assets, which are so important for tourism, and to recognize these values in tourism planning at all levels. In the scope of this context an important milestone would be the integration of regulations on biodiversity conservation and natural area protection in tourism policies. The enforcement of sustainable management in protected areas is as well essential ”

Anonymous

Hochschule für nachhaltige Entwicklung Eberswalde

Germany

Destination Management, Good Governance & CSR, Natural Heritage & Biodiversity

“more respect to nature conservation, disseminate ecotourism”

Anonymous

The Ministry of Forest and Water affairs ,The General Directorate of National Parks and Nature conservation

Turkey

Certification & Marketing, Cultural Heritage, Life Styles & Diversity, Natural Heritage & Biodiversity