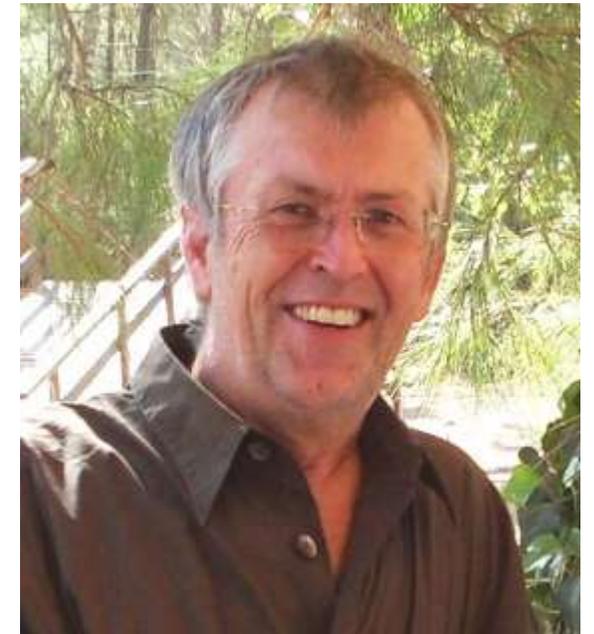


- ❖ ECOTRANS – European Network for Sustainable Tourism Development
- ❖ Tourism2030 - Tools for *Going Green*
- ❖ The *Going Green Check* for SMEs



ECOTRANS - European network for sustainable tourism development

Founded in 1993 as a not-for-profit NGO in Germany.

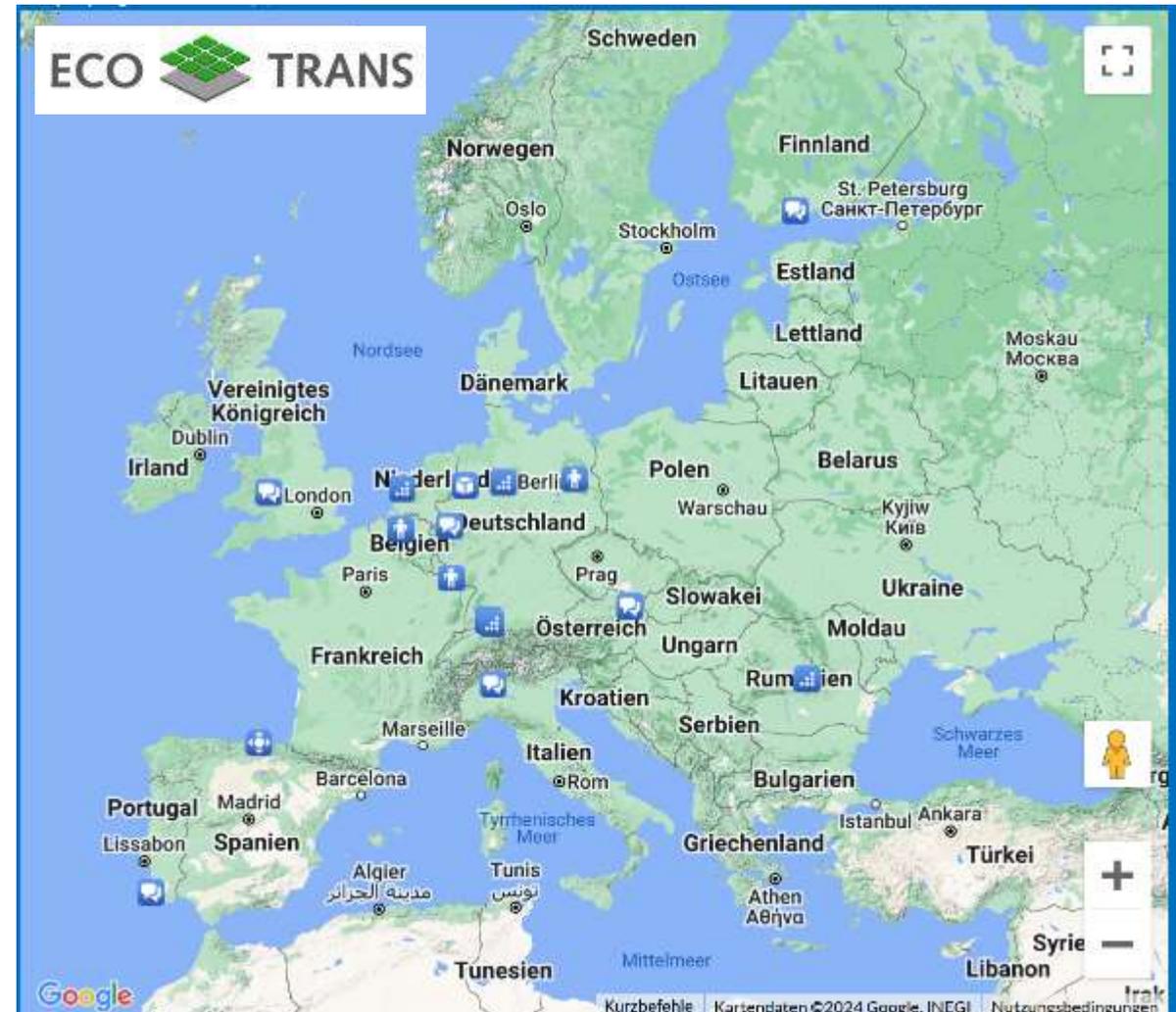
Some Milestones:

- 1995: European Ecoletter on best practices
- 1997: ECO-TIP online
- 2001: VIST: Global assessment for UNWTO-UNEP
- 2004: Destinet.eu platform with EEA, UNWTO, UNEP
- 2009: Co-founding of the GSTC
- 2017: Partnership for the SDGs
- 2019: Launch of the Travel Green Planet Initiative 2030
- 2023: European Tourism Going Green 2030
- 2024: Going Green System for SMEs and destinations



ECOTRANS - European Network of Experts for making tourism more sustainable

- [AER](#)
- [ACTA](#)
- [Basquetour](#)
- [Bodensee Stiftung](#)
- [Cinzia de Marzo](#)
- [ECOCAMPING](#)
- [FAIRWEG](#)
- [FUTOUR Tourismusberatung](#)
- [Global Nature Fund](#)
- [Global Partnership](#)
- [Green Destinations Foundation](#)
- [Herbert Hamele](#)
- [Janela Aberta 21](#)
- [Martin Balas](#)
- [Silvacultura](#)
- [The Tourism Company](#)
- [ÖAR-Regionalberatung](#)



Tourism2030 - Tools for Going Green

The screenshot shows the Tourism 2030 website interface. At the top, there is a navigation menu with links for 'ABOUT', 'TOPICS', 'WHO IS WHO', 'COURSES & SERVICES', 'GOOD PRACTICES', 'CERTIFICATION QUICK GUIDE', 'MARKET PLACE', 'NEWS', 'ECOTRANS', 'User Profile', and 'Log In'. Below the navigation is a large banner image of a tree-lined path with people walking. Overlaid on the right side of the banner are several hexagonal icons: a green icon with a person and a tree, a map icon, a green icon with a tree and a question mark, and a green icon with a person and a tree. The text 'Going Green' and 'All you Need to Know about Tourism Sustainability Certification' is centered on the banner. Below the banner is a large green circular logo with a white center containing a green footprint icon and the text 'Planet Responsibly'. The words 'TravelGreen' are written in a curved path around the top of the logo. Below the logo, the text 'Global to Local Knowledge Base, Market Place, Certification and Clustering' is displayed. At the bottom, there is a central hexagonal graphic with four surrounding hexagonal images: 'Business (SMEs)', 'Destinations Administration', 'Supporting Organizations & Experts', and 'Promotion & Marketing organizations'. A vertical sidebar on the right contains the text 'My Tourism 2030'.

Going Green Toolkit for Businesses & Destinations



Certification
Quickfinder

Travel Green ...
Maps



Going  Green



Going Green Check
for Businesses

Going Green Maps
for Destinations



200+ environmental & sustainability certificates worldwide



Global Certification QuickFinder

A tool to help tourism businesses and destinations to find those certificates which are available to them in their country and to compare their offers

CERTIFICATION QUICKFINDER

Which certificates for Sustainable Tourism?

The Global Certification Quickfinder helps tourism businesses, destinations and tour operators to find those certificates which are available to them in their country and which meet their expectations on the coverage of sustainability issues, the credibility level, the visibility of their certified tourism on the global Travel Green Map and other services for their applicants and members.

You offer a Certificate? Benefit from the Tourism2030 - Free Service Agreement



The global map of certificates: 10 Categories ...

... with filters for sustainability, credibility and services ...

... to your choice!

Labelguide 2023: 35 recommended certificates

TOP10 Certificates

NOTE: The global list of environmental and sustainability certificates for tourism is currently being revised and updated by ECOTRANS. You will soon find more certificates on this map. For further information please contact the administrator Herbert Hamel/ ECOTRANS: herbert.hamel@ecotrans.de

Filter by Keyword	Category	Filter by country of operation	Zoom to location
<input type="text" value="Enter keyword"/>	<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="Go"/>
Operational level	Sustainability	Credibility	Services
<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>

Displaying 85 location(s). [View as list](#) · [Link to portal map](#) · [Link to this filtered map](#) · [Export GeoRSS](#)

Karte
Satellit

1,000+ awarded good practice examples



Good Practice Browser

A tool to help you make evidenced based decisions during your tourism business's green transition process

GOOD PRACTICE BROWSER

The Tourism2030 Good Practice Browser allows you to search and filter outstanding examples of businesses and destinations all over the world. The Browser so far shows the locations of about 1,000 finalists and winners of environmental and sustainability awards and good practice collections by international projects.

If you are an awarding organisations or publisher of outstanding examples for tourism sustainability in businesses or destinations you are invited to submit their locations on the Good Practice Browser map and link them to further information.

Contact: ecotrans.de



See and search the map below with (e.g.)

- ✓ 900 examples of excellence which have been collected by ECOTRANS in collaboration with partners in Europe and other global regions since 2020,
- ✓ 90 good practices in destinations who have been awarded and presented as a Destinations in Europe Collection in 2014,
- ✓ 70 tourism businesses for the SDGs selected through the ETGCC2030 project in 2021.

Filter by (GSDIC for destinations and GSIC for industry are mutually exclusive):

Keyword: Country: Categories: GSIC for destinations: GSIC for industry:

Displaying 1341 location(s). [View as list](#) [Link to portal map](#) [Link to this filtered map](#)

Karte Satellit

© 2024

Access to experts to coach SMEs in Going Green



Tourism Sustainability Support Services

Find organisations and experts in your country working for making tourism more sustainable

Expert Pool [Limited access]

Welcome to the Going Green2030 Pool of Experts who are ready to help your SME in the transition phases towards sustainability that you will need to undertake.

Check the list to see if you can find an expert in your region or country who has been accredited as a Going Green 2030 Coach. If not, contact: goinggreen@ecotrans.de



Going Green 2030 accredited experts help SMEs to get ready for certification in following countries:

Austria

Bulgaria

Croatia

Germany



Dr. Peter Zimmer

Germany

Contact:

peter.zimmer@futour.com

<http://www.futour.com>

My profile

After studying tourism and business administration, I worked for several travel companies (Studiosus, ADAC) and have been self-employed since 1991 with the FUTOUR tourism and environmental consultancy with six offices in Germany. With over 30 years of expertise in sustainable tourism in Germany and Europe, I work, among other things, as an accredited consultant and auditor (Green Globe 2009-2014, TourCert since 2009, Green Key since 2019) as well as an auditor and trainer for EMAS eco-auditors in the tourism and transport sector (since 1996). My special areas are consulting and auditing of tour operators, accommodation providers, congress centers and destinations.

Italy

Romania

Global Travel Green Maps for promotion and market access



Travel Green Planet Market-Place gives you access to 20,000 certified businesses, destinations and tour operators listed by over 40 leading tourism sustainability certifications on the local to global Travel Green... Maps

TRAVEL GREEN ... MAPS



The global Travel Green ... Maps with its services for certificates and destinations support the visibility of tourism businesses, destinations and tour operators that demonstrably contribute to an environmentally friendly and socially compatible tourism.

- Search the global map below with more than 20.000 locations
- Filter the choices: You can select 10 categories of certified tourism.

[NEWS: TOP10 Certificates 2023](#)



10 categories to select on the Green Travel Maps:

Filter by Keyword:

Filter by country:

Filter by Certificate:

Selected categories:

- Certified Green Accommodation Providers
- Certified Green Caravans
- Certified Green Restaurants & Catering Services
- Certified Green Activities
- Certified Green Destinations

Display: 24329 locations. [View as list](#) - [Link to portal map](#) - [Link to this filtered map](#) - [Export GeoRSS](#)



Promotion and Marketing Partners

The Travel Green Planet maps uses the listings from the certification programmes (data providers) to give certified tourism and their underlying certifiers global visibility and to support their access to promotion and marketing organisations (data users).

An ECOTRANS team of experts oversees the categories and quality levels of the Certification Quickfinder and the Travel Green Maps. FAIRWEG as technology partner is aggregating, compiling and optimizing the data report to B2B partners, such as tour operators, travel agencies and distribution systems, according to their technical needs and offers solutions for integrations into their technical infrastructures.



Promotion and Marketing Partners (data users)

	<p>TravelPort</p> <p>TravelPort uses the listings of Travel Green Planet maps for identifying and promoting accommodations with their green certificate in the GDS booking system used in 1.500 travel agencies.</p> <p>See: https://www.travelport.com/csr/sustainability</p> <p>Symbol: "Travelport eye" </p>
	<p>FAIRWEG</p> <p>The German sustainable online and offline travel agency chain FAIRWEG uses the listings of Travel Green Planet maps for identifying and promoting certified sustainable accommodations. Apart from this, FAIRWEG serves as B2B solution provider for sustainability data management.</p> <p>See: https://fairweg.de/en/20/</p> <p>Symbol: "FAIRWEG Score" </p>
	<p>Germany Travel</p> <p>The German National Tourism Board uses the listings of the Travel Green Germany map for their "Feel Good" campaign to promote accommodations with their green certificate.</p> <p>See: https://www.germany.travel/de/feel-good/Auebarnachten.html</p>
	<p>Travelife</p> <p>Travelife for Tour Operators and Travel Agencies uses the listings of the Travel Green Planet Maps of certified accommodation providers on their website and displays them as map and country lists, which are supporting the Travelife members in the greening of their travel offer.</p>

„Going Green“ Maps for clustering sustainable tourism certification

Filter by Keyword: Filter by SDG: Filter by country: Zoom to location:

Show organisation types

- Government & Administrations
- Education, Research, Consultancy
- NGOs, Partnerships, Networks, Projects
- Destinations
- Businesses
- Individuals

Show market place organisations

- Certified Green: Tour operators, Travel agents, Intermediaries
- Certified Green: Travel Packages
- Certified Green: Transport & Mobility Services
- Certified Green: Accommodation Providers
- Certified Green: Camping
- Certified Green: Restaurants & Catering Services
- Certified Green: Attractions
- Certified Green: Activities
- Certified Green: Shopping
- Certified Green: Destinations

Show going green organisations

- Going Green: Tour operators, Travel agents, Intermediaries
- Going Green: Travel Packages
- Going Green: Transport & Mobility Services
- Going Green: Accommodation Providers
- Going Green: Camping
- Going Green: Restaurants & Catering Services
- Going Green: Attractions
- Going Green: Activities
- Going Green: Shopping
- Going Green: Destinations

Show market solutions

- Certificates
- Research, Training
- Best Practice Destinations
- Best Practice Businesses

Displaying 1 location(s)

Karte Satellit

Google

Kurzberichte | Kartendaten ©2024 | Nutzungsbedingungen



The „Going Green Check“ for SMEs

Going  Green

An integrated tool for tourism SMEs
to self assess their sustainability level and
to find an appropriate certificate

Login & Language choice



Herbert Michael Hamele [Logout](#) [English](#)

[Home](#) [My space](#) [Assessment & Reporting](#)

TOURISM 2030 GOING GREEN CHECK

WELCOME

Welcome to the TOURISM 2030 Going Green Check

(Pilot application in Germany Mai-June 2024)

The Going Green Check for tourism businesses has been designed as a self check to assess your compliance with the Global Sustainable Tourism Council (GSTC) industry criteria, which are recognised worldwide as the minimum standards for tourism businesses and which many certification programmes use as guidance for their own national or international standards.

The Going Green Check allows you to

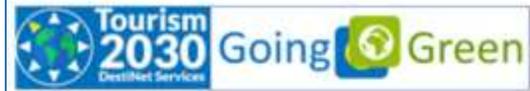
- 1) **START:** self assess your sustainability performance in complying with the general GSTC criteria, then
- 2) **COMPARE:** to see how far different certification standards for your business cover your performance, and
- 3) **DECIDE:** choose and complete the self assement with one or several certification standards for your business, download your compliance report(s) - and decide to go green with the most appropriate certification programme..

Through completion of the chosen standard and achieving **certification** your business actively contributes to the climate and biodiversity and other Sustainable Development Goals of your destination and will be published as credibly certified business on the global [Travel Green Maps](#)



<https://tourism2030.travelife.info>

MY SPACE: Fill out your profile



Herbert Hamele

Logout

English

Home

My space

Assessment & Reporting

TOURISM 2030 GOING GREEN CHECK

My Profile My staff

MY PROFILE

Organization

Contact person

Change password

Logo

Documents

Auditor/Advisor

Experts

Organization

Official name

Country

Language

Save

STEP1:

self-assess your sustainability performance in complying with the general GSTC criteria

The screenshot shows a web application interface for 'Resort Gerdi'. At the top left, there are logos for 'Tourism 2030' and 'Going Green'. The top right corner displays the text 'Planning and reporting'. Below this is a blue navigation bar with the breadcrumb 'HOME \ PLANNING AND REPORTING \ GOINGGREEN CHECK \ RESORT GERDI'. On the left side, there is a sidebar with 'Resort Gerdi' and an 'Admin' link. The main content area is titled 'Overview' and contains a table with the following items:

Open reports	View	Sustainability report (PDF)	Audit report (PDF)	Sustainability certificate
GSTC Industry Standard				

The 'GSTC Industry Standard' row is highlighted with a red rectangular box.

STEP 1:

self-assess your sustainability performance in complying with the general GSTC criteria

The screenshot displays the 'Planning and reporting' interface for Hotel Silvia-PKF. The breadcrumb trail is: HOME \ PLANNING AND REPORTING \ GOINGGREEN CHECK \ HOTEL SILVIA-PKF \ GSTC INDUSTRY STANDARD. The main content area is titled 'GSTC Industry Standard' and lists 14 criteria under the heading '1. Demonstrate effective sustainable management'. The first criterion, 'Sustainability management system', is highlighted with a red box. To the right of the list are four control panels: 'Status' (with 'This report is' set to 'editable' and 'Audit report' set to 'not released'), 'View' (with 'All subthemes' set to 'shown' and 'Available languages' set to a globe icon), 'Progress' (with 'Reporting progress' set to 'shown' and 'Audit progress' set to 'hidden'), and 'Remarks' (with 'Coach questions' and 'Internal remarks' both set to 'shown').

Hotel Silvia-PKF

- ✓ Planning and reporting
- ☰ Sustainability report
- 📄 Compare compliance
- 📄 Overview

GSTC Industry Standard

1. Demonstrate effective sustainable management

Sustainability management system	1	
Legal compliance	2	
Reporting and communication	3	
Staff engagement	4	
Customer experience	5	
Accurate promotion	6	
Buildings and infrastructure	7	
Compliance	8	
Impact and integrity	9	
Sustainable practices and materials	10	
Access for all	11	
Land water and property rights	12	
Information and interpretation	13	
Destination management	14	

Status

This report is **editable**

Audit report **not released**

View

All subthemes **shown**

Available languages

Progress

Reporting progress **shown**

Audit progress **hidden**

Remarks

Coach questions **shown**

Internal remarks **shown**

STEP1:

self-assess your sustainability performance in complying with the general GSTC criteria

The screenshot shows the 'Planning and reporting' section of the GSTC Industry Standard self-assessment tool. The interface includes a navigation bar with 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GSTC INDUSTRY STANDARD' and a dropdown menu for 'GSTC Industry Standard'. On the left, a list of four criteria is shown, each with a checkmark: 1. Demonstrate effective sustainable management, 2. Local employment, 3. Maximize benefits to cultural heritage and minimize negative impacts, and 4. Wildlife harvesting and trade. A red box highlights the 'Completed' status for the fourth criterion, which includes a 100% progress bar, a score of 53%, and the text 'The report is completed. You comply in 53 %'. Below this is a 'Theme overview' button. The main content area displays five sub-criteria, each with a description and 'Yes'/'No' buttons: 1.1 Sustainability management system (No button highlighted in red), 1.2 Legal compliance (Yes button highlighted in green), 1.3 Reporting and communication (Yes button highlighted in green), 1.4 Staff engagement (Yes button highlighted in green), and 1.5 Customer experience (Yes button highlighted in green).

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GSTC INDUSTRY STANDARD

GSTC Industry Standard

1. Demonstrate effective sustainable management ✓

2. Local employment. ✓

3. Maximize benefits to cultural heritage and minimize negative impacts. ✓

4. Wildlife harvesting and trade. ✓

Completed

100%

Your score: 53%

The report is completed. You comply in 53 %

Theme overview

1.1 Sustainability management system Yes No

The organization has implemented a long-term sustainability management system that is suitable to its size and scope, addresses environmental, social, cultural, economic, quality, human rights, health, safety, risk and crisis management issues and drives continuous improvement.

1.2 Legal compliance Yes No

The organization is in compliance with all applicable local, national and international legislation and regulations including, among others, health, safety, labour and environmental aspects

1.3 Reporting and communication Yes No

The organization communicates its sustainability policy, actions and performance to stakeholders, including customers, and seeks to engage their support.

1.4 Staff engagement Yes No

Staff are engaged with development and implementation of the sustainability management system and receive periodic guidance and training regarding their roles and responsibilities in its delivery.

1.5 Customer experience Yes No

Customer satisfaction, including aspects of sustainability, is monitored and

STEP2: COMPARE COMPLIANCE

with standards for sustainability certification

HOME \ PLANNING AND REPORTING \ TEST-HH \ GSTC INDUSTRY STANDARD

GSTC Industry Standard

TEST-HH

- ✓ Planning and reporting
- Sustainability report
- Compare compliance**
- Overview

GSTC Industry Standard

1. Demonstrate effective sustainable management

43% 57%

Sustainability management system	1	
Legal compliance	2	
Reporting and communication	3	
Staff engagement	4	
Customer experience	5	
Accurate promotion	6	
Buildings and infrastructure	7	
Compliance	8	
Impact and integrity	9	
Sustainable practices and materials	10	
Access for all	11	
Land water and property rights	12	
Information and interpretation	13	
Destination engagement	14	

2. Maximize social and economic benefits to the local community and minimize negative impacts

67% 33%

Community support	1	
-------------------	---	--

Status

This report is **not editable**

Audit report **not released**

View

All subthemes **shown**

Available languages

Progress

Reporting progress **shown**

Audit progress **hidden**

Remarks

Coach questions **shown**

Internal remarks **shown**

Auditor remarks **shown**

STEP2: COMPARE COMPLIANCE

See the compliance level and choose a standard for more details

Available standards

- ECOCAMPING**: ECO CAMPING is a European sustainability management system for environmental and nature protection, safety, and quality at campsites. **COMPLIANCE**
- EU Ecolabel**: The official European Union eco-label is awarded to accommodation establishments and companies in the tourism sector. It is assessed and awarded by national partner organisations, e.g. environmental ministries. **COMPLIANCE**
- CERTIFIED GREEN HOTEL**: The German Travel Management Association (VTD) rewards hotels in various European countries for their effective environmental management and socially responsible initiatives. **COMPLIANCE**
- GOOD TRAVEL SEAL**: The Good Travel certification focuses on practical requirements that are easy to manage for smaller businesses. There are five levels of the Good Travel Seal, up to the meeting of the full GSTC Industry Standard. **COMPLIANCE**
- GREEN GLOBE**: Green Globe is the global certification for sustainable tourism. Membership is reserved for companies and organizations who are committed to making positive contributions to people and planet. The label is active since 1989. **COMPLIANCE**

- GREENSIGN**: GreenSign is the internationally recognised and market-leading sustainability certification for hotels, offices, and spa establishments throughout Germany. **COMPLIANCE**
- BIOSPHERE**: Biosphere is the international sustainability management, recognition and certification system of the Responsible Tourism Institute (RTI), based on the 17 SDGs and 169 United Nations targets. **COMPLIANCE**
- Green Key**: Green Key is a voluntary eco-certification programme and the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. **COMPLIANCE**
- Travelife**: Travelife for accommodation providers is a global sustainability management system and certification, developed by and for the tourism industry. **COMPLIANCE**
- TourCert**: The TourCert certification is granted to tour operators, accommodations, destinations and other tourism businesses with high economical, ecological and social responsibility. **COMPLIANCE**

STEP2: COMPARE COMPLIANCE

See the certification's profile: services, map of certified tourism, cost, application ...

Green Key



Green Key

Green Key is a voluntary eco-certification programme and the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. The high sustainability standards expected of Green Key certified establishments are maintained through a strict set of criteria, rigorous documentation, frequent on-site audits, and third-party verification. Green Key is eligible for hotels, hostels, small accommodations, campsites, holiday parks, conference centres, restaurants, and attractions. The Green Key programme is managed by the Foundation for Environmental Education (FEE) and its national member organisations. The programme has been recognised by the World Tourism Organization (UNWTO) and UN Environment (UNEP), and the Green Key criteria are internationally recognised.

Certifying Organisation

Foundation for Environmental Education (FEE)

Partner Organisation/s

UNEP, UNESCO, UNWTO

License Period (years)

1 Year, with on-site audits in year 1,2 and every 3rd year

Certified Tourism (nr)



Over 5000

Services

- Certified Tourism mapped on Tourism2030
- Standards published for free
- Self-check online
- Training, advice
- Transparent pricing policy
- Green Key Toolbox (Carbon, water, waste, best practice)
- Newsletter
- International orientation
- Internship for students
- Consumer Communication
- Complaint Management
- Good Practices

[Online application](#)



STEP2: COMPARE COMPLIANCE

View the chosen standard's assessment

2030 Going Green

48

Planning and reporting

HOME \ PLANNING AND REPORTING \ RESORT HERBERT \

Resort Herbert

- ✓ Planning and reporting
- Sustainability report
- Remarks report
- Audit report
- All documents

Available standards

ECOCAMPING
ECOCAMPING is a European sustainability management system for environmental and nature protection, safety, and quality at campsites.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

EU Ecolabel
The official European Union eco-label is awarded to accommodation establishments and campsites in the tourism sector. It is assessed and awarded by national partner organisations, e.g. environmental ministries.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

CERTIFIED GREEN HOTEL
The German Travel Management Association (VRD) rewards hotels in various European countries for their effective environmental management and socially responsible initiatives.
[Certification profile](#) [Compare compliance](#)

GOOD TRAVELSEAL
The Good Travel certification focuses on practical requirements that are easy to manage for smaller businesses. There are five levels of the Good Travel Seal, up to the meeting of the full GSTC Industry Standard.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

GREEN GLOBE
Green Globe is the global certification for sustainable tourism. Membership is reserved for companies and organizations who are committed to making positive contributions to people and planet. The label is active since 1999.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

GREENSIGN
GreenSign is the internationally recognised and market-leading sustainability certification for hotels, offices, and spa establishments throughout Germany.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

BIOSPHERE
Biosphere is the international sustainability management, recognition and certification system of the Responsible Tourism Institute (RTI) based on the 17 SDGs and 169 United Nations targets.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

Green Key
Green Key is a voluntary eco-certification programme and the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

Travelife
Travelife for accommodation providers is a global sustainability management system and certification, developed by and for the tourism industry.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

TourCert
The TourCert certification is granted to tour operators, accommodations, destinations and other tourism businesses with high economical, ecological and social responsibility.
COMPLIANCE 
[Certification profile](#) [View assessment](#)

STEP3: Complete the self-assessment

Check and complete the self-assessment

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY

Green Key

TEST-HH

- ✓ Planning and reporting
- Action plans
- Sustainability report
- Remarks report
- Publish report
- Share report
- All documents
- Overview

Green Key

1 ENVIRONMENTAL MANAGEMENT	78%	11%
Environmental management	1-9	
2 STAFF INVOLVEMENT	100%	
Staff involvement	1-6	
3 GUEST INFORMATION	86%	
Guest information	1-7	
4 WATER	91%	
Water	1-11	
5 WASHING AND CLEANING	33%	
Washing and cleaning	1-12	
6 WASTE	68%	

Status

This report is odiable

Audit report not released

View

All subthemes shown

Available languages

Progress

Reporting progress shown

Audit progress hidden

Remarks

Coach questions shown

Internal remarks shown

Auditor remarks shown

STEP3: Complete the self-assessment

Check the certification criteria one by one

  Planning and reporting

HOME \ PLANNING AND REPORTING \ RESORT HERBERT \ GREEN KEY Green Key

4. WATER

Water

Criteria   

4.1 The total water consumption must be registered at least once a month. (I)  

4.2 Newly purchased toilets have a 3/6 litres dual flush. (I)  

4.3 The staff must have a system in place to regularly check for dripping taps and leaky toilets as well as leaky swimming pools. (I)  

4.4 Water flow in at least 75%  

4.2 Newly purchased toilets have a 3/6 litres dual flush. (I)

Reporting Guidance Remarks Action plan Best practices How to audit

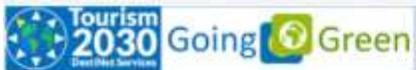
Reporting

Yes No

Save Previous Next

STEP3: Complete the self-assessment

View the self-assessment of the chosen certification standard



TEST-HH

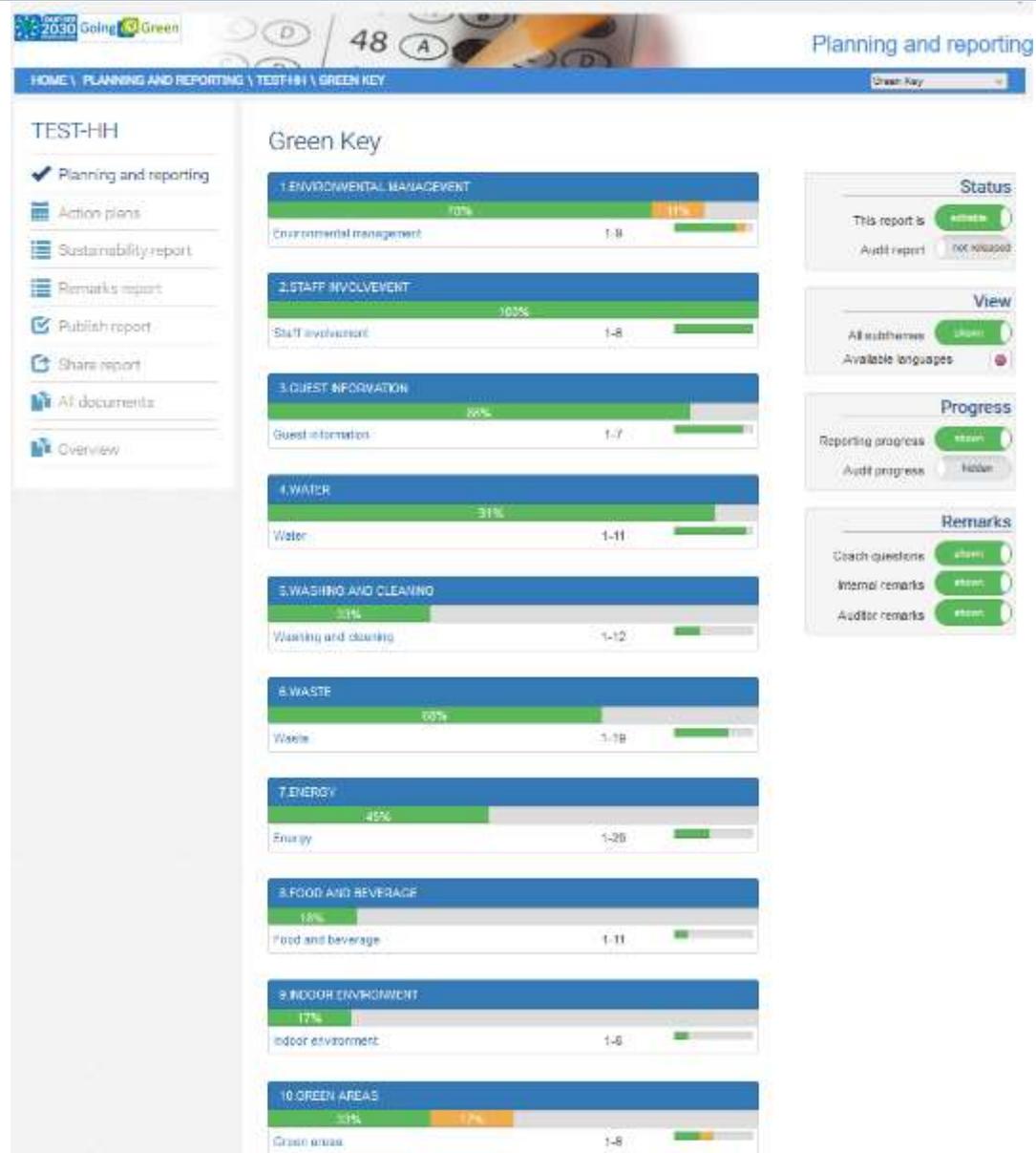
- ✓ Planning and reporting
- Calendar icon Action plans
- List icon Sustainability report
- List icon Remarks report
- Checkmark icon Publish report
- Share icon Share report
- Folder icon All documents
- Folder icon Overview

Overview

Open reports	View	Sustainability report (PDF)	Audit report (PDF)	Sustainability certificate
GSTC Industry Standard				
Ecocamping				
Green Sign				
Green Key				
Green Globe				
EU Ecolabel				

STEP3: Complete the self-assessment

View the self-assessment of the chosen certification standard



STEP3: Complete the self-assessment

Download your self-assessment result of the chosen certification standard



TEST-HH

Planning and reporting

Action plans

Sustainability report

Remarks report

Publish report

Share report

All documents

Overview

Overview

Open reports	View	Sustainability report (PDF)	Audit report (PDF)	Sustainability certificate
GSTC Industry Standard				
Ecocamping				
Green Sign				
Green Key				
Green Globe				
EU Ecolabel				

STEP3: Complete the self-assessment

Download your self-assessment report of the chosen certification standard

Nachhaltigkeitsbericht - 2024

Resort Herbert

Green Key



Content

Reporting context	3
General information	4
Assessment overview	5
Detailed overview	7

STEP3: Complete the self-assessment

View your self-assessment report overview

Assessment overview

Main theme	Criteria	Completed
1. ENVIRONMENTAL MANAGEMENT	9	7 / 9
2. STAFF INVOLVEMENT	6	6 / 6
3. GUEST INFORMATION	7	6 / 7

Your self-assessment along the GSTC Industry criteria demonstrates that your company is likely to comply with 76 out of 144 **Green Key** compulsory criteria. Your company has demonstrated that you would meet **52.78%** of the **Green Key** criteria. Your company needs to address **68** number of the **Green Key** compulsory criteria to be fully compliant with the **Green Key** requirements. You can verify and obtain a more detailed analysis by filling in the complete set of **Green Key** criteria and producing the full sustainability self-check report.

RESPONSIBILITY	Criteria	Completed
12. GREEN ACTIVITIES	5	3 / 5
13. ADMINISTRATION	12	2 / 12

Sustainability Check Results. From your own information input:

Your self-assessment along the GSTC Industry criteria demonstrates that your company is likely to comply with 76 out of 144 **Green Key** compulsory criteria. Your company has demonstrated that you would meet **52.78%** of the **Green Key** criteria. Your company needs to address **68** number of the **Green Key** compulsory criteria to be fully compliant with the **Green Key** requirements. You can verify and obtain a more detailed analysis by filling in the complete set of **Green Key** criteria and producing the full sustainability self-check report.

STEP3: Complete the self-assessment

View your self-assessment report with details

Detailed overview

- ✓ Compulsory criterion answered with YES
- ✗ Compulsory criterion answered with NO
- Non compulsory criterion answered with YES
- Non compulsory criterion answered with NO
- No answer given

- ✓ Compulsory criterion answered with YES
- ✗ Compulsory criterion answered with NO
- Non compulsory criterion answered with YES
- Non compulsory criterion answered with NO
- No answer given

1. ENVIRONMENTAL MANAGEMENT



Environmental management



Action	IE	EN
The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)	✓	✓
The establishment must formulate a sustainability policy. (I)	✓	✓
The establishment must formulate objectives and an annual action plan for continuous improvement. (I)	✓	✓

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan and pre-audit

The screenshot displays the user interface for the 'Tourism 2030 Going Green' platform. At the top left, there is a logo for 'Tourism 2030 Going Green' with 'DestiNet Services' underneath. To the right of the logo, the user's name 'Herbert Michael Hamele' is shown, along with a 'Logout' button and a language selector set to 'English'. Below this, a navigation bar includes 'Home', 'My space' (which is highlighted in green), and 'Assessment & Reporting'. A green banner below the navigation bar contains the text 'TOURISM 2030 GOING GREEN CHECK' on the left and 'My Profile My staff' on the right. The main content area is titled 'MY PROFILE' and features a horizontal menu with tabs: 'Organization', 'Contact person', 'Change password', 'Logo', 'Documents', 'Auditor/Advisor', and 'Experts'. The 'Experts' tab is highlighted with a red rectangular border. Below the menu, there are three input fields: 'Organization' with the value 'TEST-HH', 'Official name' with the value 'Herbert Test', and 'Country' with a dropdown menu showing 'Germany'. To the right of the 'Country' field is a 'Language' dropdown menu showing 'English'. At the bottom left of the form area, there is a green 'Save' button.

Tourism 2030 Going Green
DestiNet Services

Herbert Michael Hamele Logout English

Home **My space** Assessment & Reporting

TOURISM 2030 GOING GREEN CHECK My Profile My staff

MY PROFILE

Organization Contact person Change password Logo Documents Auditor/Advisor **Experts**

Organization TEST-HH

Official name Herbert Test

Country Germany Language English

Save

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan, best practices and pre-audit

The screenshot displays the 'Tourism 2030 Going Green' web application. The breadcrumb trail is 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY'. The current page is '1. ENVIRONMENTAL MANAGEMENT'. The main heading is 'Environmental management'. On the left, a 'Criteria' list shows five items, each with two green checkmarks. The first item, '1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)', is highlighted in blue. The main content area shows the details for this criterion, with a red box highlighting the 'Guidance' tab. Below the tabs, there is a 'Reporting' section with a 'Yes' radio button selected and a 'No' radio button unselected. At the bottom right, there are 'Save', 'Previous', and 'Next' buttons.

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY

Green Key

1. ENVIRONMENTAL MANAGEMENT

Environmental management

Criteria

- 1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2 The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3 The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4 All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5 The establishment ✓ ✓

1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

Reporting Guidance Remarks Action plan Best practices

Reporting

Yes No

Save Previous Next

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan, best practices and pre-audit

The screenshot displays the 'Tourism 2030 Going Green' web application. The breadcrumb trail is 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY'. The current page is '1. ENVIRONMENTAL MANAGEMENT'. The main heading is 'Environmental management'. On the left, a 'Criteria' list shows five items, each with two green checkmarks: 1.1 (highlighted in blue), 1.2, 1.3, 1.4, and 1.5. The right panel shows the details for criterion 1.1: '1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)'. Below this, there are tabs for 'Reporting', 'Guidance', 'Remarks', 'Action plan', and 'Best practices'. The 'Reporting' tab is active and contains a 'Reporting' section with 'Yes' (checked) and 'No' (unchecked) radio buttons. A red box highlights the 'Remarks' tab. At the bottom right of the panel are 'Save', 'Previous', and 'Next' buttons.

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY

Green Key

1. ENVIRONMENTAL MANAGEMENT

Environmental management

Criteria

- 1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2 The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3 The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4 All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5 The establishment ✓ ✓

1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

Reporting Guidance Remarks Action plan Best practices

Reporting

Yes No

Save Previous Next

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan, best practices and pre-audit

The screenshot displays the 'Tourism 2030 Going Green' web application. The breadcrumb trail is 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY'. The page title is 'Planning and reporting'. The main heading is '1. ENVIRONMENTAL MANAGEMENT'. The left sidebar shows a list of criteria under 'Environmental management', with the first criterion highlighted in blue. The main content area shows the details for criterion 1.1, with the 'Action plan' tab selected and highlighted with a red box. The 'Reporting' section for this criterion has 'Yes' selected. Navigation buttons 'Save', 'Previous', and 'Next' are visible at the bottom right.

Tourism 2030 Going Green

HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY Green Key

1. ENVIRONMENTAL MANAGEMENT

Environmental management

Criteria

- 1.1** The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2** The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3** The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4** All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5** The establishment ✓ ✓

1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

Reporting Guidance Remarks **Action plan** Best practices

Reporting

Yes No

Save Previous Next

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan and pre-audit

The image shows a web application interface for 'Tourism 2030 Going Green'. The main page is titled '1. ENVIRONMENTAL MANAGEMENT' and 'Environmental management'. A sidebar on the left lists 'Criteria' with five items, each with a checkmark and a green key icon. The main content area is titled 'Planning and reporting'. A modal window is open, titled 'Add new task', which is highlighted with a red box. The modal contains the following fields:

- Title:** Enter title of the task
- Task:** Add task description
- Responsible:** Staff selected (empty dropdown) and Select staff member (dropdown with 'Herbert Michael Hamele' selected). Below these are 'Unselect all' and 'Select all' buttons.
- Start:** select starting date
- End:** select deadline
- Financials:** EUR (input field)
- Hours:** (input field)

At the bottom right of the modal are 'Close' and 'Save' buttons.

OPTION: ASK EXPERT

Need help? Ask expert for external verification, action plan, best practices and pre-audit

The screenshot displays the 'Planning and reporting' interface for 'Green Key' certification. The breadcrumb trail is 'HOME \ PLANNING AND REPORTING \ TEST-HH \ GREEN KEY'. The main section is titled '1. ENVIRONMENTAL MANAGEMENT'.

Environmental management

Criteria

- 1.1** The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I) ✓ ✓
- 1.2** The establishment must formulate a sustainability policy. (I) ✓ ✓
- 1.3** The establishment must formulate objectives and an annual action plan for continuous improvement. (I) ✓ ✓
- 1.4** All documentation concerning the Green Key must be kept and maintained in a binder ready for inspection. (I) ✓ ✓
- 1.5** The establishment ✓ ✓

1.1 The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

Reporting Guidance Remarks Action plan **Best practices**

Reporting

Yes No

Save Previous Next

The 3 steps of the „Going Green Check“ (summary)

STEP 1: GSTC CHECK

Which of the GSTC criteria are already (partially) fulfilled or would the company want to fulfill in the future?

The GSTC criteria form the global reference framework for sustainability in tourism.



STEP 2: COMPARISON

Which certification standards with their special criteria do the GSTC CHECK results cover particularly well?

STEP 3: SELECTION

Which certification standards are most achievable? What does the certification organization offer and at what cost?



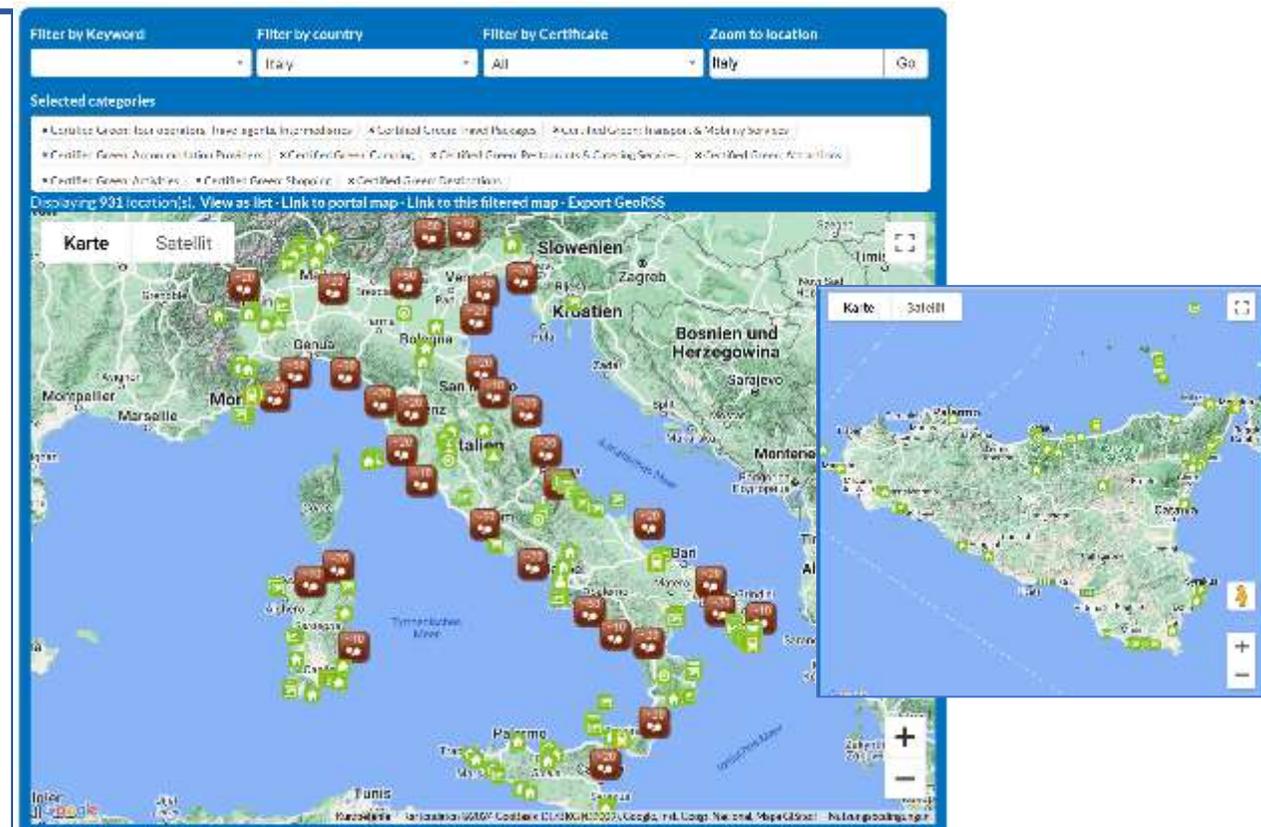
Going Green Check: An integrated tool for certification and market access



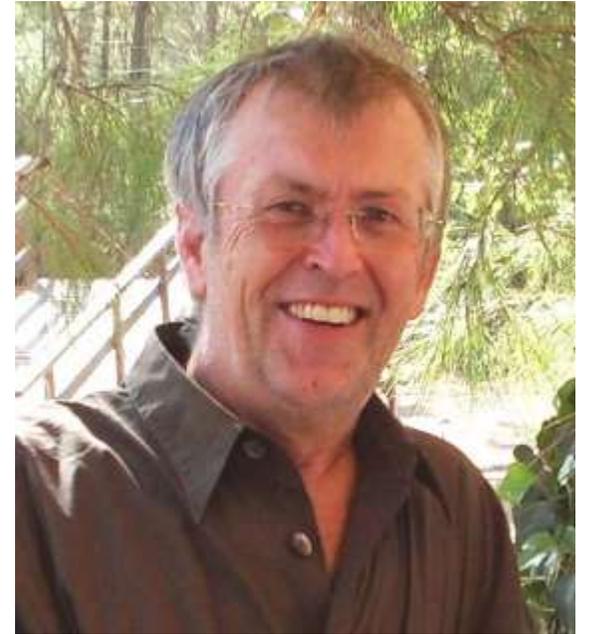
The Going Green Check can be expanded

- ❖ to further certification standards
- ❖ to further categories of tourism SMEs
- ❖ to further languages

and help to raise the market share of credibly certified sustainable tourism in your country and destinations.



*"In future, our main concern will no longer be whether we can travel to every place on earth. Our main interest will be whether it is worthwhile arriving there."
(Herrmann Löns, 1908)*



Thank you for your attention!