In 1988 at the conference “Tourism and Environment in Europe” ECOTRANS was started as an initiative of several organisations.

In 1993 ECOTRANS was founded as a European network of experts and organisations involved in tourism, environment and regional development who seek to promote good practice in the field of sustainable tourism.

The name ECOTRANS embodies two basic principles:
◊ The link between ‘ecology’ and ‘economy’
◊ The transfer and publication of know-how in order to encourage greater transparency.

Our Mission is to establish and promote clear principles, strategies and examples of good practice for sustainable tourism development in Europe.

Our members provide expert coverage of a comprehensive set of sustainable tourism topics, and are active in business and policy, planning and consultancy in all European countries, as well as in other regions of the world.

ECOTRANS is helping to make tourism more sustainable through the sharing of experience and know-how with its members, global networking, supporting and contributing to joint projects, and via the public DestiNet portal.

The “Milestones” reflect the range of activities by ECOTRANS as project leader or partner. If you are interested in receiving more information, or in collaboration/membership, please contact:

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"In future, our main concern will no longer be whether we can travel to every place on earth. Our main interest will be whether it is worthwhile arriving there."
(Herrmann Löns, 1908)