

Boosting Sustainable Tourism Through Certification

EUROPEAN GOOD PRACTICE COLLECTION 2021

NOMINATION FORM

Please send until 6th August 2021 to diego.nunez@ecotrans.de (cc/ herbert.hamele@ecotrans.de)

NOMINATING CERTIFICATE	<i>Name</i>
Contact Person:	<i>Name, email:</i>
NOMINATED BUSINESS	<i>Name</i>
Internet contact	<i>Website of the nominated business</i>
Size of business (if known)	<i>Micro (<10 employees) Small (from 10 to 49) Medium (from 50 to 249)</i>
Category	<i>Serviced accommodation Self-catering accommodation Camping site Visitor attraction Activity/tour operator</i>
Country	<i>Country where located (must be in Europe)</i>
Destination, with related protected area(s)	<i>Name of the destination: Name of protected area(s) and/or major cultural heritage site(s) (if not the same name as the destination):</i>
Contact Person at the nominated business	<i>Name, email:</i>

<p>OUTSTANDING CONTRIBUTIONS</p> <p>according to following SDGs on Tourism4SDGs.org:</p>	<p>Please indicate very briefly their exemplary or innovative actions and measurable achievements (including quantified results if known)</p>
<p>SDG 12 - Responsible Consumption and Production <i>The tourism sector needs to adopt sustainable consumption and production (SCP) modes, accelerating the shift towards sustainability. Tools to monitor sustainable development impacts for tourism including for energy, water, waste, biodiversity and job creation will result in enhanced economic, social and environmental outcomes.</i></p>	<p><i>Exemplary or innovative actions:</i></p> <p><i>Measurable achievements:</i></p>

<p>SDG 13 - Climate Action <i>Tourism contributes to and is affected by climate change. Tourism stakeholders should play a leading role in the global response to climate change. By reducing its carbon footprint, in the transport and accommodation sector, tourism can benefit from low carbon growth and help tackle one of the most pressing challenges of our time.</i></p>	<p><i>Exemplary or innovative actions:</i></p> <p><i>Measurable achievements:</i></p>
<p>SDG 14 – Life below Water <i>Coastal and maritime tourism rely on healthy marine ecosystems. Tourism development must be a part of Integrated Coastal Zone Management in order to help conserve and preserve fragile marine ecosystems and serve as a vehicle to promote a blue economy, contributing to the sustainable use of marine resources.</i></p>	<p><i>Exemplary or innovative actions:</i></p> <p><i>Measurable achievements:</i></p>
<p>SDG 15 – Life on Land <i>Rich biodiversity and natural heritage are often the main reasons why tourists visit a destination. Tourism can play a major role if sustainably managed in fragile zones, not only in conserving and preserving biodiversity, but also in generating revenue as an alternative livelihood to local communities.</i></p>	<p><i>Exemplary or innovative actions:</i></p> <p><i>Measurable achievements:</i></p>
<p>SDG 8 - Decent work and Economic Growth <i>Tourism, as services trade, is one of the top four export earners globally, currently providing one in ten jobs worldwide. Decent work opportunities in tourism, particularly for youth and women, and policies that favour better diversification through tourism value chains can enhance tourism positive socio-economic impacts.</i></p>	<p><i>Exemplary or innovative actions:</i></p> <p><i>Measurable achievements:</i></p>
<p>SDG 17 - Partnership for the Goals <i>Due to its cross-sectoral nature, tourism has the ability to strengthen private/public partnerships and engage multiple stakeholders – international, national, regional and local – to work together to achieve the SDGs and other common goals. Public policy and innovative financing are at the core for achieving the 2030 Agenda.</i></p>	<p><i>Exemplary or innovative actions:</i></p> <p><i>Measurable achievements:</i></p>
<p>Link to further information about the nominated business (if available):</p>	